



APPEALS 2018

OVERVIEW



ICRC

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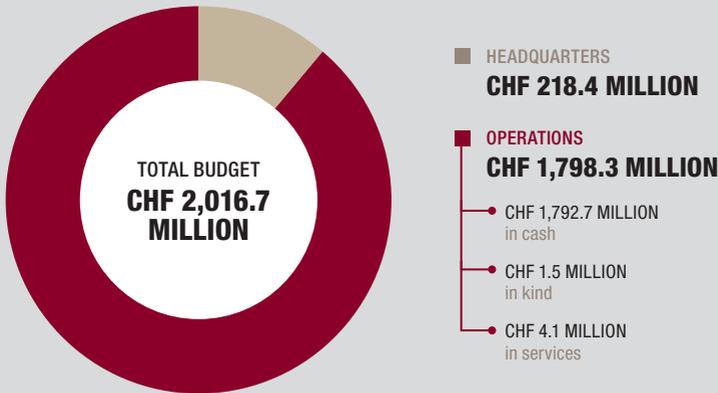
The boundaries, names and designations used in this document do not imply official endorsement nor express a political opinion on the part of the ICRC, and are without prejudice to claims of sovereignty over the territories mentioned.

The financial figures in this document have been rounded off and may vary slightly from the amounts presented in other documents. Sum totals may be marginally different from the totals presented.

ICRC APPEALS 2018

The International Committee of the Red Cross (ICRC) is funded by contributions from States party to the Geneva Conventions, supranational organizations, international institutions, National Red Cross and Red Crescent Societies, and public and private sources. All funding is voluntary.

The ICRC is appealing for **CHF 2 billion** to cover the costs of its headquarters and field operations in 2018.



ICRC BUDGET AND APPEAL STRUCTURE

- The 2018 budget is based on the objectives set for the year and aims to cover activities from 1 January to 31 December 2018. All budgets are established on a yearly basis.
- The ICRC budget and appeal structure is divided into that for operational (field) and headquarters activities. The ICRC seeks funding to cover the costs of its field activities worldwide through its *Appeals: Operations*; it uses the *Appeals: Headquarters* to seek funding for all activities carried out at its headquarters, which cover operational, legal, communications and administrative support for field activities and other functions, such as resource mobilization, human resource management and financial management.
- During the year, adjustments to the initial appeals may be made in the form of budget extensions, in response to unforeseen needs requiring increased humanitarian action. Special appeals on cross-cutting issues may also be launched.

CONTRIBUTIONS

Contributions may be made in the form of cash, goods or services.

- Cash contributions are the most flexible and efficient way to finance ICRC operations. They account for around 95 to 98 per cent of the ICRC's total income. Cash contributions may be allocated for a specific purpose; please see the section on earmarking.
- In-kind contributions are donations provided in the form of food, non-food items or other specific goods needed for the ICRC's assistance activities. Donors may also provide cash-for-kind contributions to cover the purchase of pre-defined goods by the ICRC.
- Contributions in services refer to support given to the ICRC in the form of logistics or staff on loan.

STANDARD REPORTING SYSTEM

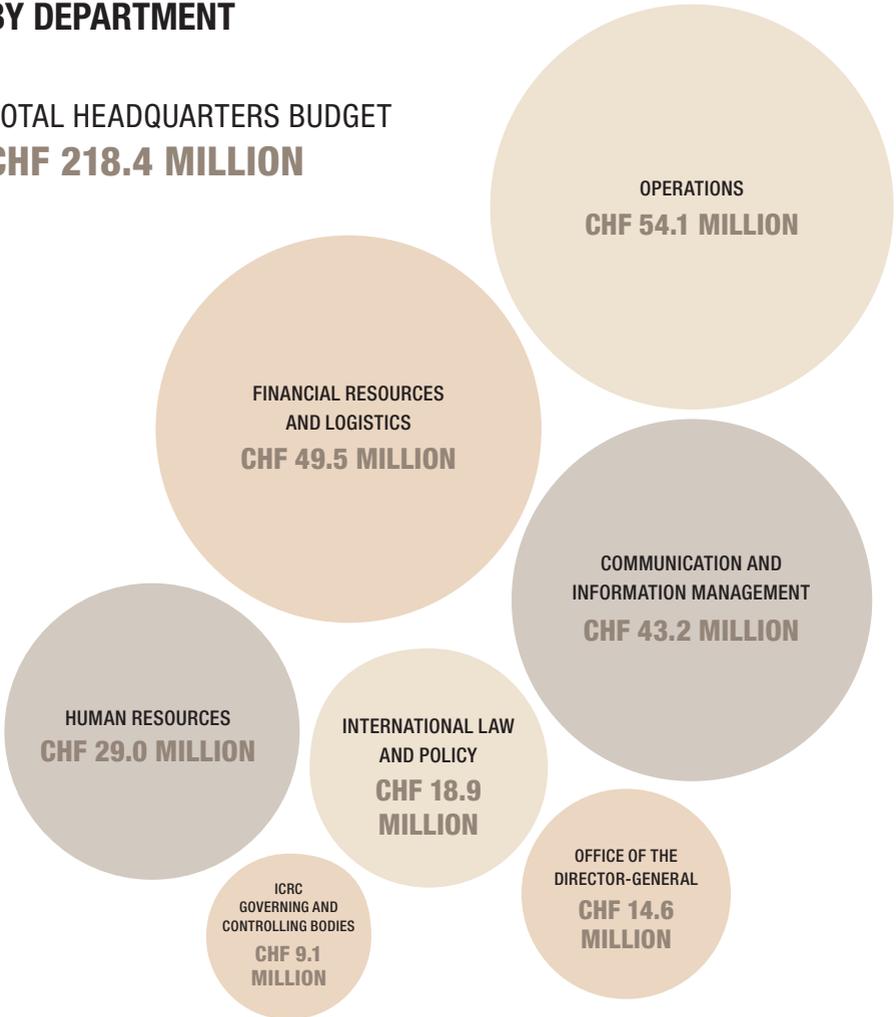
- The ICRC's Annual, Midterm and Special Reports inform donors about the results or status of ICRC activities around the world. These documents report on the objectives set out in the Appeals, and include narrative accounts and consolidated beneficiary figures. Donors are also informed of evolving crises and other situations in different contexts through updates and other ad hoc documents.
- The ICRC issues Monthly and Quarterly Financial Updates, which inform donors of developments in the ICRC's budget, expenditure rate and contribution levels. Appendices to the Annual Report contain the financial statements, contributions made by each donor, the financial situation at the end of the year, and the costs associated with seconding of staff by National Societies to the ICRC.
- Financial and statistical data on the activities of the previous year are normally available as of mid-March, making it possible for the external auditor, Ernst & Young, to examine the ICRC's accounting records and financial statements and draft a report on these. The result of the audit of the field and headquarters activities is reported to the ICRC Assembly.

BREAKDOWN OF THE BUDGET

BREAKDOWN OF THE HEADQUARTERS BUDGET

BY DEPARTMENT

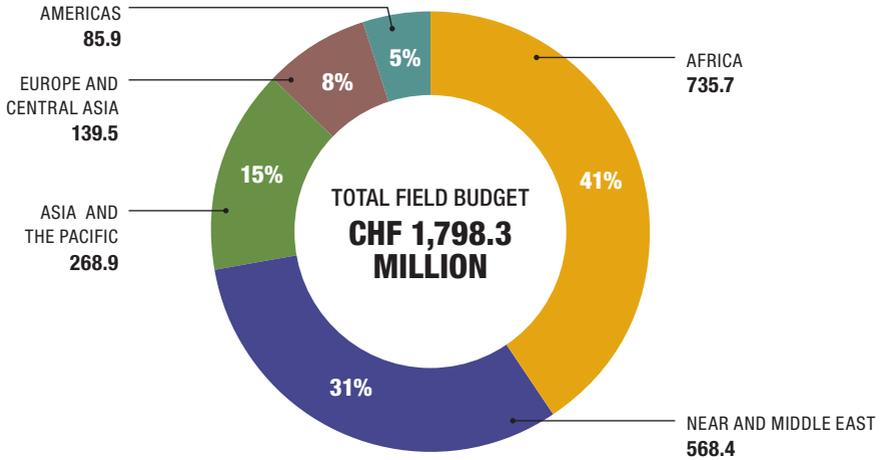
TOTAL HEADQUARTERS BUDGET
CHF 218.4 MILLION



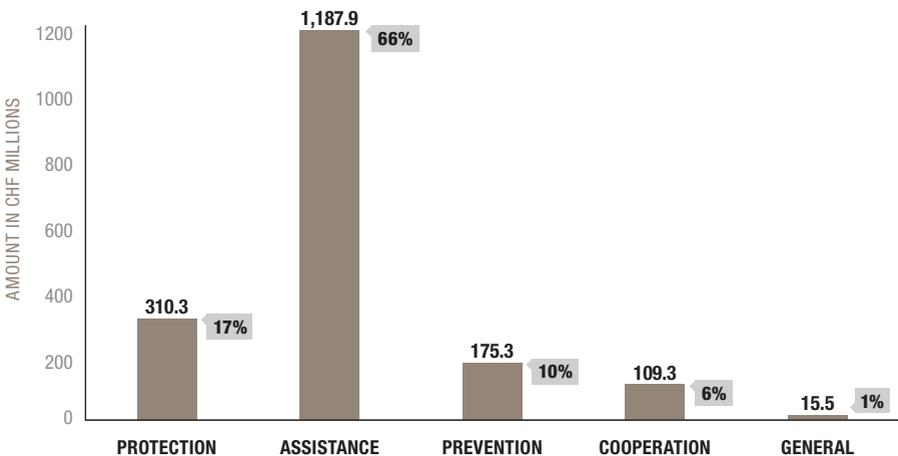
BREAKDOWN OF THE FIELD BUDGET

BY GEOGRAPHICAL REGION

AMOUNT IN CHF MILLIONS



BY PROGRAMME

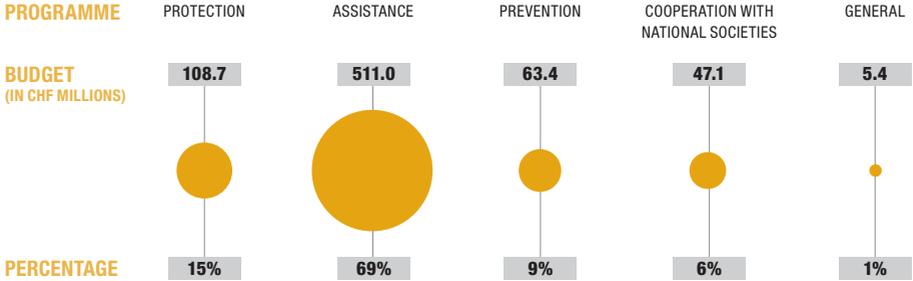


AFRICA



TOTAL 2018 BUDGET:
CHF 735.7 MILLION

BUDGET BREAKDOWN BY PROGRAMME

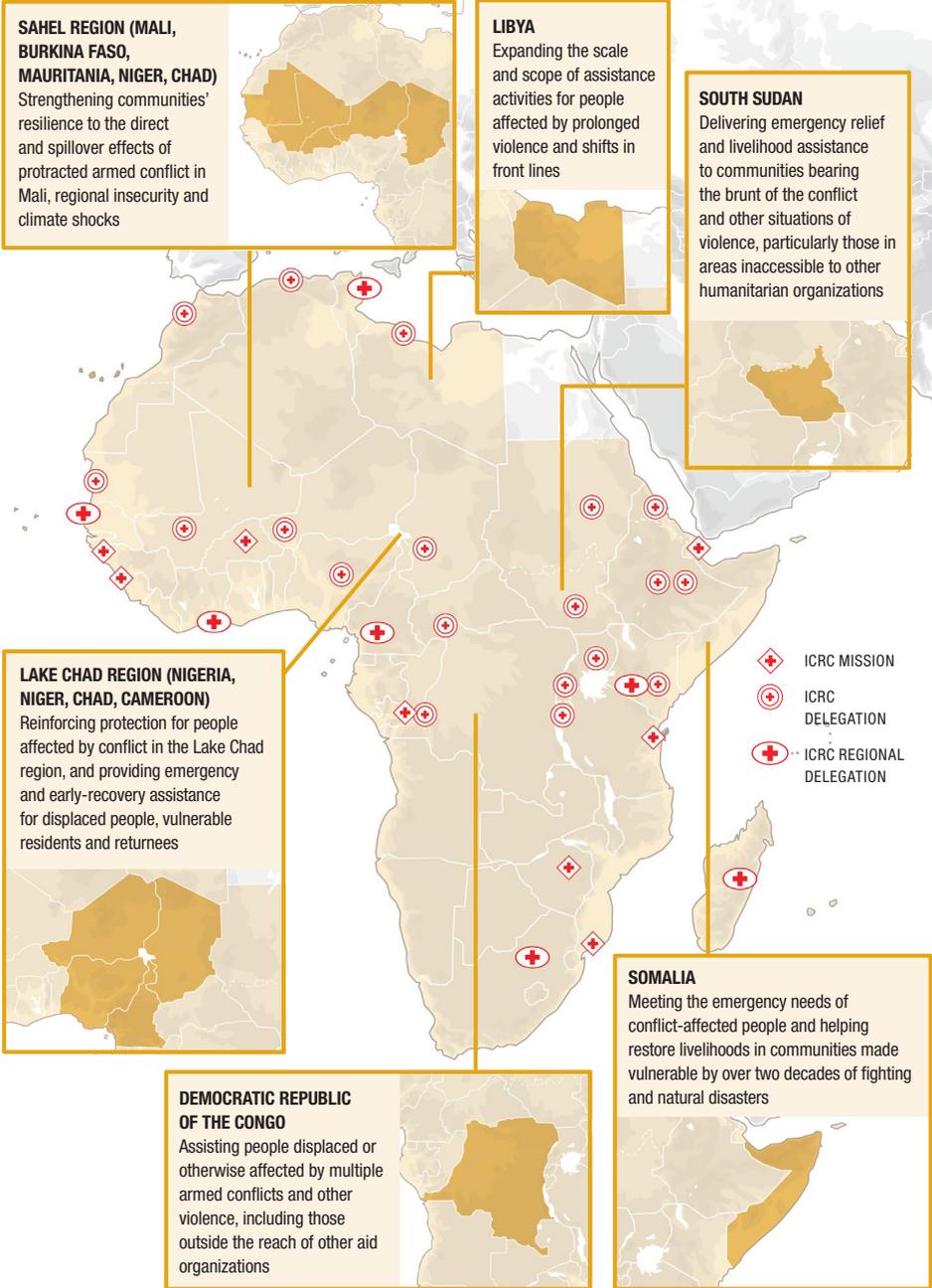


BUDGET BREAKDOWN BY CONTEXT

AMOUNT IN CHF MILLIONS

South Sudan	129.6
Nigeria	105.2
Somalia	81.6
Democratic Republic of the Congo	76.7
Central African Republic	47.0
Mali	46.2
Libya	42.8
Niger	36.3
Yaoundé (regional)	25.7
Ethiopia	18.2
Abidjan (regional)	17.5
Sudan	14.5
Pretoria (regional)	14.0
Chad	12.3
Burundi	12.2
Nairobi (regional)	11.6
Dakar (regional)	9.7
Tunis (regional)	6.3
Rwanda	5.6
Uganda	5.0
Mauritania	4.6
Eritrea	4.4
Antananarivo (regional)	3.4
Algeria	3.2
Morocco	2.2

OPERATIONAL HIGHLIGHTS

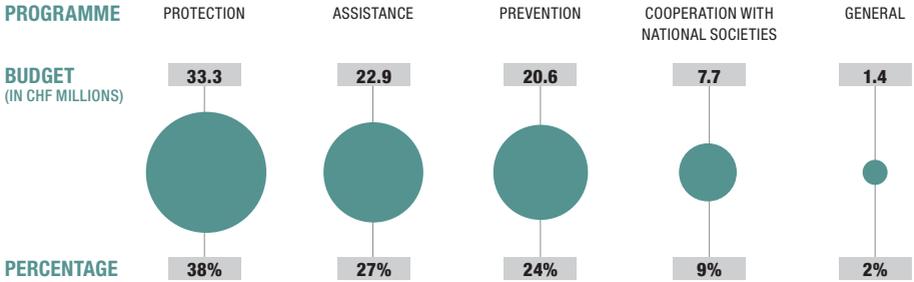


AMERICAS



TOTAL 2018 BUDGET:
CHF 85.9 MILLION

BUDGET BREAKDOWN BY PROGRAMME



BUDGET BREAKDOWN BY CONTEXT

AMOUNT IN CHF MILLIONS

Colombia	27.7
Mexico City (regional)	24.8
Brasilia (regional)	9.5
Washington (regional)	8.3
Caracas (regional)	7.2
Lima (regional)	5.2
New York	3.2

OPERATIONAL HIGHLIGHTS

NEW YORK AND WASHINGTON (REGIONAL)

Broadening support for ICRC operations across the world, and influencing discussions and policies on IHL and humanitarian action



COLOMBIA

Supporting the authorities' efforts to address the consequences of past and ongoing violence, including the needs of families of missing persons and communities in weapon-contaminated areas, and acting as a neutral intermediary in peace negotiations, when requested



MEXICO CITY (REGIONAL)

Helping ease the conditions of migrants during their journey, and of vulnerable populations in areas affected by gang violence



LIMA (REGIONAL)

Providing technical guidance to a new search mechanism for persons missing from the past conflict in Peru, and psychosocial support to the families concerned; helping improve detainees' living conditions in selected prisons in the region

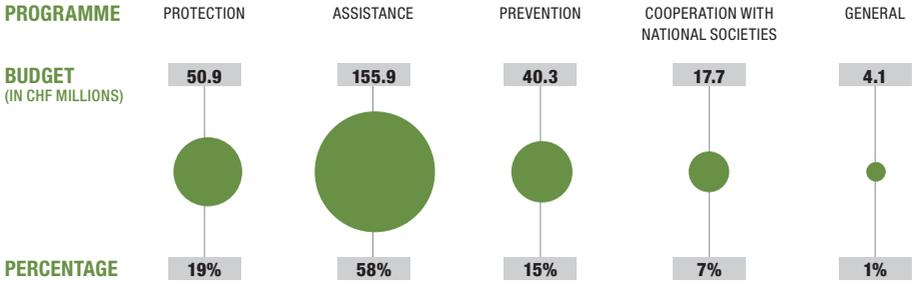


ASIA AND THE PACIFIC



TOTAL 2018 BUDGET:
CHF 268.9 MILLION

BUDGET BREAKDOWN BY PROGRAMME



BUDGET BREAKDOWN BY CONTEXT

AMOUNT IN CHF MILLIONS

Afghanistan	74.8
Myanmar	62.6
Bangladesh	21.9
Philippines	18.1
Pakistan	17.8
Beijing (regional)	15.1
Bangkok (regional)	14.3
New Delhi (regional)	12.7
Suva (regional)	11.2
Sri Lanka	9.1
Kuala Lumpur (regional)	7.1
Jakarta (regional)	4.2

OPERATIONAL HIGHLIGHTS

AFGHANISTAN

Despite a restructuring of operations following attacks on the ICRC, sustaining efforts to promote respect for IHL, secure acceptance for neutral, impartial and independent humanitarian action, reinforce essential services, and address the emergency needs of conflict-affected people



-  ICRC MISSION
-  ICRC DELEGATION
-  ICRC REGIONAL DELEGATION

BEIJING (REGIONAL)

Fostering support for humanitarian principles, IHL and ICRC activities in the region, and promoting the incorporation of IHL in national legislation, military training and academic curricula



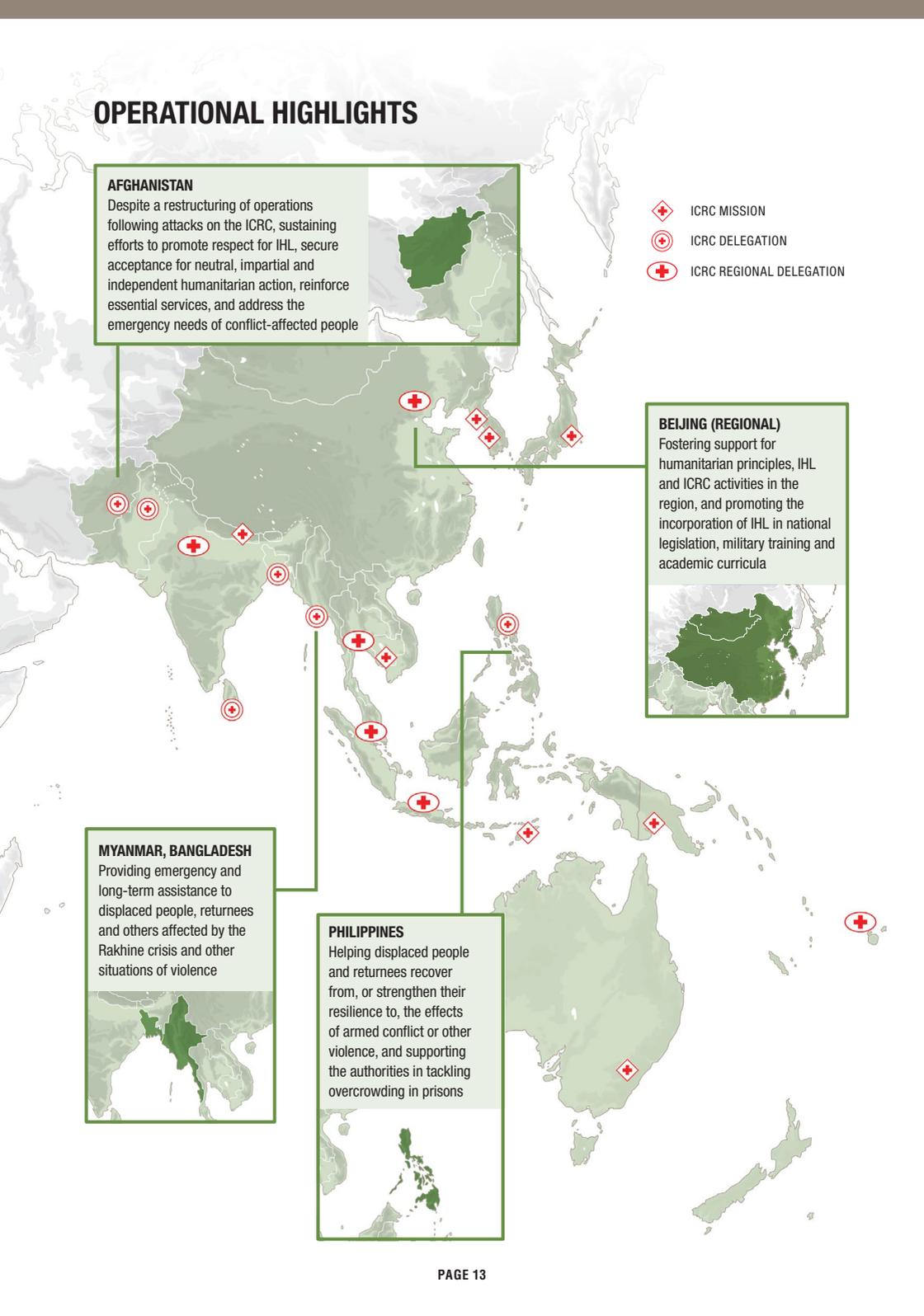
MYANMAR, BANGLADESH

Providing emergency and long-term assistance to displaced people, returnees and others affected by the Rakhine crisis and other situations of violence



PHILIPPINES

Helping displaced people and returnees recover from, or strengthen their resilience to, the effects of armed conflict or other violence, and supporting the authorities in tackling overcrowding in prisons

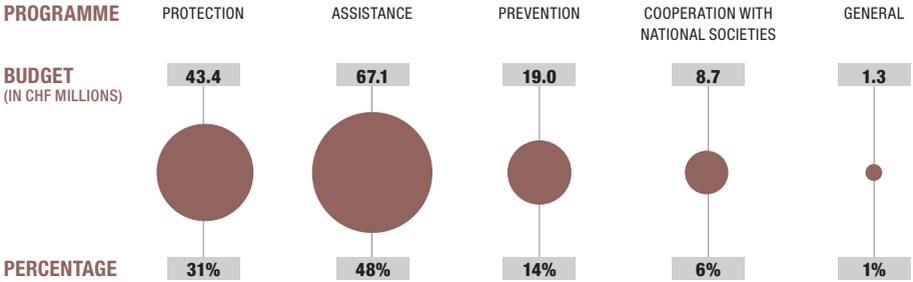


EUROPE AND CENTRAL ASIA



TOTAL 2018 BUDGET:
CHF 139.5 MILLION

BUDGET BREAKDOWN BY PROGRAMME



BUDGET BREAKDOWN BY CONTEXT

AMOUNT IN CHF MILLIONS

Ukraine	65.9
Moscow (regional)	13.3
Paris (regional)	11.6
Tashkent (regional)	11.6
Azerbaijan	10.4
Georgia	8.0
Balkans (regional)	6.2
London	4.4
Armenia	4.2
Brussels	3.8

OPERATIONAL HIGHLIGHTS

PARIS (REGIONAL)

Enabling vulnerable migrants to restore contact with their families, helping alleviate the plight of those detained, and facilitating the search for missing migrants



UKRAINE

Helping ensure that civilians living near the front line are protected from the hostilities and have access to water, food, shelter and health care



BALKANS (REGIONAL)

Working with the authorities and other stakeholders to resolve cases of persons missing in relation to past armed conflicts, and providing support to the families concerned



ARMENIA, AZERBAIJAN

Responding to the lingering effects of the unresolved Nagorno-Karabakh conflict



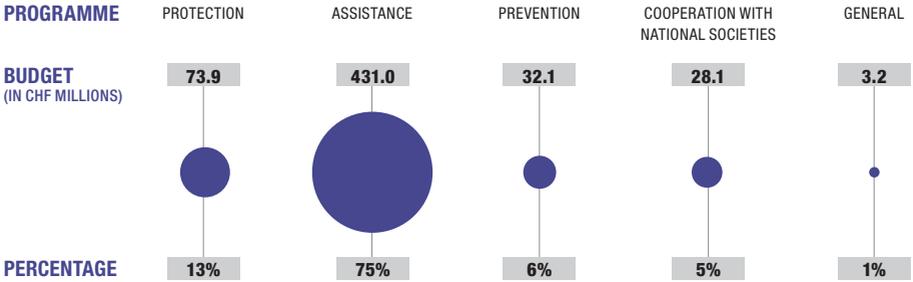
-  ICRC MISSION
-  ICRC DELEGATION
-  ICRC REGIONAL DELEGATION

NEAR AND MIDDLE EAST



TOTAL 2018 BUDGET:
CHF 568.4 MILLION

BUDGET BREAKDOWN BY PROGRAMME



BUDGET BREAKDOWN BY CONTEXT

AMOUNT IN CHF MILLIONS

Syrian Arab Republic	176.8
Iraq	131.6
Yemen	120.4
Israel and the Occupied Territories	48.8
Lebanon	45.4
Jordan	28.2
Kuwait (regional)	6.8
Islamic Republic of Iran	5.9
Egypt	4.5

OPERATIONAL HIGHLIGHTS

SYRIA, JORDAN, LEBANON

Responding to the humanitarian consequences of the Syrian conflict and its regional repercussions: addressing protection concerns, helping separated families restore contact, providing IDPs, refugees and host communities with relief supplies and livelihood support, and backing medical services and water-supply systems



IRAQ

Providing emergency aid and access to vital services for violence-affected people, and working with the authorities to improve the treatment and living conditions of detainees



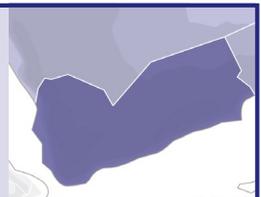
ISRAEL AND THE OCCUPIED TERRITORIES

Fostering support for IHL among Israeli authorities, and applicable international norms among Israeli and Palestinian weapon bearers; helping alleviate the situation of vulnerable people in the Gaza Strip and the West Bank



YEMEN

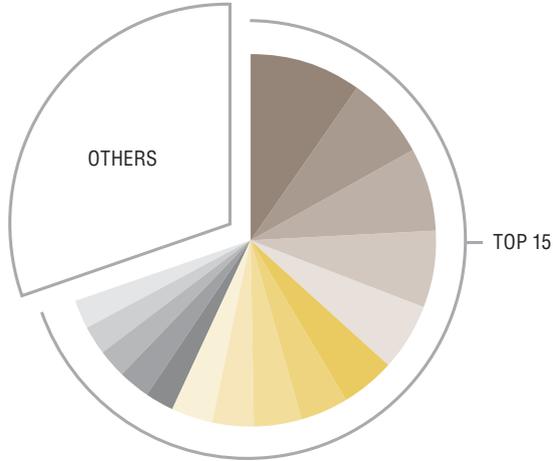
Delivering life-saving assistance and supporting health, water and other essential services amid large-scale damage to infrastructure, supply shortages and movement restrictions



-  ICRC MISSION
-  ICRC DELEGATION
-  ICRC REGIONAL DELEGATION

15 LARGEST OPERATIONS IN TERMS OF BUDGET

TOTAL ICRC FIELD BUDGET: **CHF 1,798.3 MILLION**

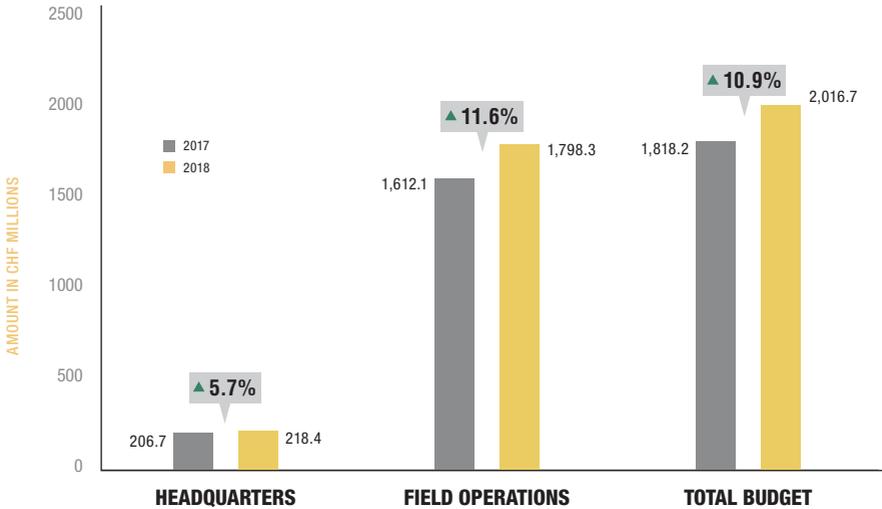


15 LARGEST OPERATIONS:
CHF 1,255.3 MILLION
(70% OF THE TOTAL FIELD BUDGET)

RANK	CONTEXT	INITIAL BUDGET (IN CHF MILLION)
1	Syrian Arab Republic	176.8
2	Iraq	131.6
3	South Sudan	129.6
4	Yemen	120.4
5	Nigeria	105.2
6	Somalia	81.6
7	Democratic Republic of the Congo	76.7
8	Afghanistan	74.8
9	Ukraine	65.9
10	Myanmar	62.6
11	Israel and the Occupied Territories	48.8
12	Central African Republic	47.0
13	Mali	46.2
14	Lebanon	45.4
15	Libya	42.8

COMPARATIVE DATA

ICRC BUDGETS 2017–2018



Headquarters

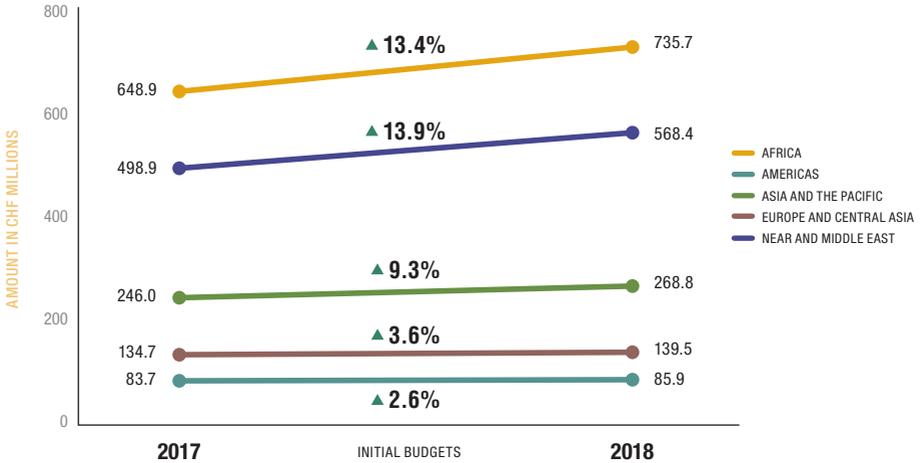
The ICRC's budget of **CHF 218.4 million** for its headquarters activities in 2018 represents an increase of **CHF 11.8 million** over the initial headquarters budget for 2017.

Field operations

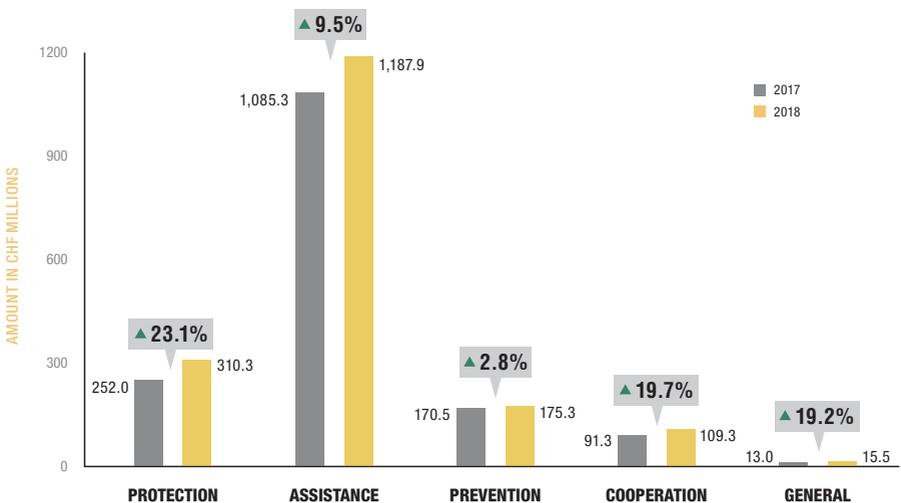
The ICRC's budget of **CHF 1,798.3 billion** for its field operations in 2018 represents an increase of **CHF 186.2 million** over the initial field budget for 2017.

COMPARATIVE BREAKDOWN OF THE FIELD BUDGET

BY GEOGRAPHICAL REGION



BY PROGRAMME



SIGNIFICANT INCREASES/DECREASES PER REGION 2017–2018

NEAR AND MIDDLE EAST

	IN CHF MILLIONS	%
Yemen	71.9	148%
Iraq	6.6	5%
Egypt	0.8	20%
Jordan	5.6	17%
Lebanon	2.8	6%

EUROPE AND CENTRAL ASIA

	IN CHF MILLIONS	%
Ukraine	5.7	9%
Moscow (regional)	1.5	10%
Tashkent (regional)	1.4	11%

AMERICAS

	IN CHF MILLIONS	%
Caracas (regional)	1.0	16%
Lima (regional)	0.4	7%

AFRICA

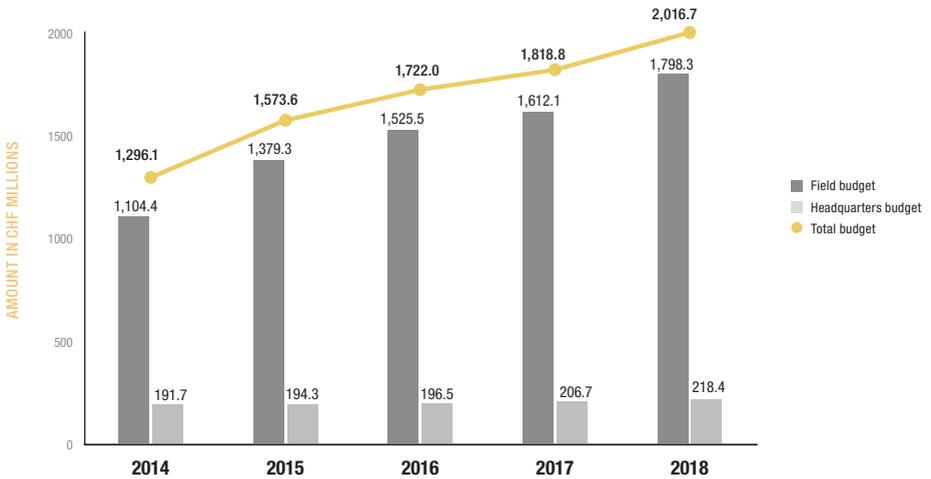
	IN CHF MILLIONS	%
Nigeria	23.5	29%
Libya	20.5	92%
Somalia	9.1	13%
Democratic Republic of the Congo	8.1	12%
Sudan	4.7	48%
Niger	4.2	13%
Yaoundé (regional)	3.2	14%
Chad	1.7	16%
Ethiopia	1.7	8%
Abidjan (regional)	1.6	8%
Eritrea	0.7	14%

ASIA AND THE PACIFIC

	IN CHF MILLIONS	%
Myanmar	28.7	85%
Bangladesh	12.4	132%
Afghanistan	18.6	20%
New Delhi (regional)	2.0	13%
Sri Lanka	0.6	6%

EVOLUTION OF THE ICRC'S BUDGET 2014–2018¹

The ICRC prepares its budget on the basis of three fundamental considerations: the humanitarian needs in the contexts where it works; its capacity to deliver, including factors such as access and proximity to those in need, and human resources; and the level of support from its donors.



The graph above shows the evolution of the ICRC's budgets from 2014 to 2018.

Notably:

- 55.6% total budget growth from 2014 to 2018
- 62.8% field budget growth from 2014 to 2018
- 13.9% headquarters budget growth from 2014 to 2018

This path of measured growth reflects the ICRC's ambition to step up its response to ever-increasing humanitarian needs, and is in line with the priorities set out in the Institutional Strategy 2015–2018.

Despite its ambitious budgets, the ICRC has managed to preserve the quality of its humanitarian programmes and to consistently demonstrate its ability to deliver on its objectives and plans of action: its average implementation rate for the past five reporting periods exceeds 92%².

1. Based on the initial budgets published in the ICRC's appeals.

2. Implementation rate = expenditure/budget x 100. Based on total year-end expenditure (field and headquarters) from 2012 to 2016.

EARMARKING

EARMARKING

Earmarking is the practice whereby donors require that their funds be allocated for: the ICRC in general; the *Appeals: Operations* or the *Appeals: Headquarters*; a particular region, programme or country; or for the purchase of specific goods.

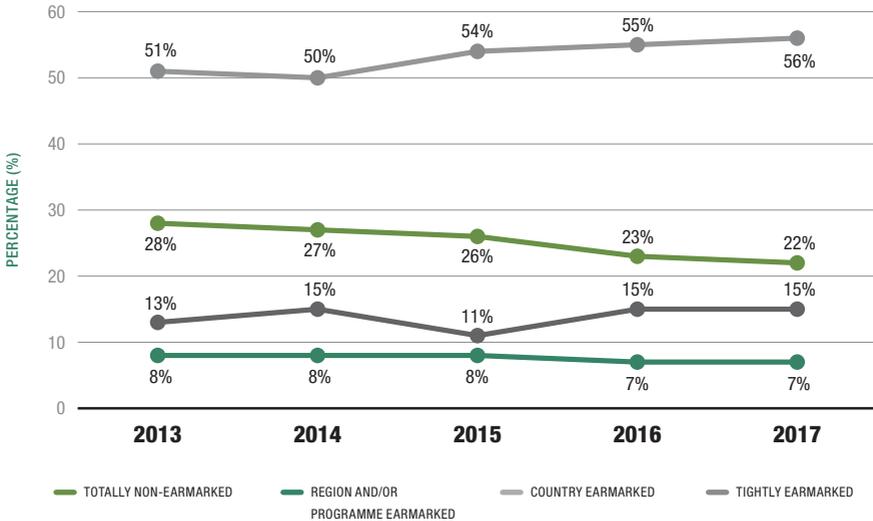
The table below shows the overall framework agreed with donors for the earmarking levels of cash contributions to the ICRC.

LEVEL OF EARMARKING	RANGE/RESTRICTIONS
None	general ICRC ICRC field or headquarters budget
Region and/or Programme	one of the five geographical regions: Africa, Americas, Asia and the Pacific, Europe and Central Asia, Near and Middle East one of the four programmes: Protection, Assistance, Prevention, Cooperation one of the four programmes for one of the five geographical regions
Country	one of the ICRC's field operations
Tightly earmarked	a specific programme or sub-programme within one context

The quality of funding is measured by the margin that the ICRC has in deciding how to allocate a donor's contribution. For the ICRC to meet needs effectively, flexible funding-related policies remain essential, as they correlate directly with the ICRC's ability to maintain its independence, rapid-response capacity, and capacity to adapt to changing situations and evolving needs.

EVOLUTION OF EARMARKING 2013–2017

The chart below illustrates the earmarking levels of cash contributions for ICRC headquarters and field operations from 2013 to 2017. It shows a worrying trend for the ICRC: the percentage of non-earmarked funding has been falling steadily for the past five years. Constituting 28% of total cash contributions in 2013, non-earmarked funding dipped to 27% in 2014, 26% in 2015 and 23% in 2016; at the time of writing, the level stands at 22% of cash contributions for 2017.



Experience has shown that ICRC’s operational flexibility decreases in direct proportion to the degree of earmarking adopted by some donors, to the detriment of the people that the ICRC is trying to help. For instance, a disproportionate focus on country-level earmarking could result in significant lack of funding for operations in contexts that do not fall within the scope of mainstream diplomatic interests or are not widely covered by global media. The ICRC needs the crux of its funding to be non-earmarked to protect its principled humanitarian approach in the interest of people in need. The ICRC needs its backbone donors to keep making the case for unearmarked funding despite their constraints.

3. Based on contributions pledged and received as at 24 November 2017.



ICRC

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MISSION

The International Committee of the Red Cross (ICRC) is an impartial, neutral and independent organization whose exclusively humanitarian mission is to protect the lives and dignity of victims of armed conflict and other situations of violence and to provide them with assistance.

The ICRC also endeavours to prevent suffering by promoting and strengthening humanitarian law and universal humanitarian principles.

Established in 1863, the ICRC is at the origin of the Geneva Conventions and the International Red Cross and Red Crescent Movement. It directs and coordinates the international activities conducted by the Movement in armed conflicts and other situations of violence.



ICRC