



ICRC

The International Committee of the Red Cross (ICRC) delegation in **Cairo** is recruiting an:

## Online Editor

The International Committee of the Red Cross (ICRC) is a neutral and independent international humanitarian organization. It runs a Regional Communication Center in Cairo that manages the ICRC's Arabic website ([www.icrc.org/ar](http://www.icrc.org/ar)) as well as the ICRC's social media platforms in Arabic ([www.facebook.com/icrcarabic](http://www.facebook.com/icrcarabic) and [www.twitter.com/icrc\\_ar](http://www.twitter.com/icrc_ar)).

### Tasks:

The **Online Editor** of the ICRC Regional Communication Centre in Cairo updates the ICRC's Arabic Website as well as the ICRC's social media platforms in Arabic on a daily basis. S/he works closely with the online unit at the ICRC headquarters in Geneva and with communication departments of ICRC offices in Arabic-speaking countries to regularly produce new content in Arabic language. S/he uploads stories, photos, videos and maps on the Arabic web site and social media platforms, publishes Facebook posts based on information received from the field, and tweets about key events. Together with the online unit in Geneva, the **Online Editor** analyses the visits and views of the Arabic online platforms on a monthly basis to propose ways to increase page views. S/he also proposes ways to promote the ICRC online platforms among the larger Arab public.

### Required skills and experience:

- University degree in communication or media or other relevant educational background
- 4 years or more of work experience with online media
- Native Arabic speaker with excellent writing and editing skills
- Very good English skills required. French skills an asset
- Ability to write new texts suitable for a web audience, and to adapt existing texts in online format
- Strong interest for social media and different means of online communication
- Strong computer skills and knowledge of specialized web software (CMS)
- Knowledge of audio-visual software such as Photoshop, Première, Acrobat an asset
- Strong communicator who can express complex issues easily to a non-specialist audience
- Strong interest in humanitarian action
- Ability to work under stress and within tight deadlines
- Team player, respectful towards others
- Reliable, organized, autonomous
- Shows initiative, creativity, flexibility

**Start of work:** As soon as possible.

Please submit your application (**CV** and **Letter of Motivation**) not later than **09 January 2016** by email only to: [cai\\_hr\\_services@icrc.org](mailto:cai_hr_services@icrc.org) please indicate "**Application for Online Editor**" in the email subject. **Only complete applications matching the required selection criteria will be considered. Only short-listed candidates will be contacted.**