

2019 Asia Media Conference

Digital Empathy: Reporting like a humanitarian

27-28 November 2019 - Indonesia

DAY 1

Time	Subject	Speakers	Remarks
08.30 09.00	REGISTRATION		
09.00 09.30	OPENING	Official opening by Alexandre Faite, ICRC Head of Regional Delegation to Indonesia and Timor Leste	Why should we care about the Others
		Speech from AJI	Indonesia - how is digital changing game for media: for good and worse
		Introduction	MC - team introduction and logistics
09.30 10.30	GUEST SPEAKER 1 Empathy online: State of affairs	Natasha Gutierrez - VICE APAC	Short synopsis
10.30 13.00	MINI-LAB 1 Empathy in crisis reporting	Pawel Krzysiek Patrick Griffiths VR Lab Bangkok	Empathy icebreaker (15min) Stories of empathy (30min)
	Flexible coffee break		During VR simulations
	MINI-LAB 1 Empathy in crisis reporting		VR simulations continue (90-120min) Emotional check-in (15min)
13.00 14.00	Lunch Break		
14.00 15.00	MINI-LAB 1 Empathy in crisis reporting		Short post-simulation summary (15min) Tips on safety and ethics (45min)
15.00 16.00	PANEL DISCUSSION 1 Telling stories like a humanitarian: challenges and opportunities to crisis reporting	China experience - CCTV? (10 min) Participant 2 (10 min) Participant 3 (10 min) ICRC (10 min) Q&A (20 min) Facilitator: TBC (MC?)	Short session on the opportunities and challenges to covering people affected by conflict and natural disasters using the experience of some participants that will lead to the discussion on why the industry fails to talk empathy.
16.00 16.15	Coffee Break		

16.15 17.30	PANEL DISCUSSION 2 Beyond hard news: : engaging digital communities	Guest speaker: Twitter (30 min) IDN Indonesia - Millennials and GenZ (10 min) Jennine Halik (10 min) Participant ICRC (10 min) Q&A (15 min) Facilitator: TBC	This panel gives a glimpse into digital engagement for specific audiences and on different platforms with focus on new generations.
19.00	CULTURAL DINNER		

Day 2

09.00 10.00	GUEST SPEAKER 2 Expert session on Fake news and verification	Lucy Godeau, AFP Bureau Chief Indonesia	AFP's approach to news verification in the age of hoaxes and fake news
10.00 11.00	PANEL DISCUSSION 3 Digital chaos - outlook for the future / is the turning point anywhere near?	Bangladesh experience Protick - India experience Tempo.co - Indonesia experience	Forward looking session on where we are and where we should be looking at the experiences from participants. Are we at the turning point?
11.00 12.30	MINI-LAB 2 Digital: New age, new risks	2A: Fact-checking tools and news verification strategies Facilitator: AJI	Target audience: Participants without prior training in Google news verification tools AJI to provide a synopsis and criteria for participants
		Flexible coffee break	
		2B: Cyber threats, digital risks (privacy and security for journalists) Facilitator: AJI	AJI to provide a synopsis and criteria for participants
12.30 13.30	Lunch Break		
13.30 16.00	MINI-LAB 2 Digital: New age, new risks	Labs continue	
16.00 16.15	Break		
16.15 17.00	EVALUATION AND CLOSING	MC + Pawel	