

## **2019 Management of the Dead (MotD) Student Competition**

### **Animated Video**

If you have chosen to produce an animated explainer video, please read the following document carefully. Ensure that you produce both the:

- a) Concept
- b) Animated Video

#### **Concept:**

The mass sensitization campaign will be represented by the following dissemination products:

#### **Key Considerations for the creation of the concept:**

- i. They must be easily understood through clear and unambiguous animations
- ii. They must be respectful of all African cultures and religious practices
- iii. The animations must be simple creations rather than overelaborate illustrations that take away from the key instruction and activity
- iv. Animations must not be unnecessarily graphic or violent to the extent that the materials cannot be viewed in public settings
- v. They must demonstrate practical activities that can be conducted even in remote areas
- vi. The scenario used for the fictitious images to be created on a fictitious conflict or disaster. No recognizable emblems or national flags of any particular group or nationality can be used in the animations, and there can be no portrayal of activities or actions that may defeat the purpose of this endeavor by a negative response to or heightened suspicion of the ICRC by the authorities or other parties
- vii. They must represent the acceptable standards and steps that are contained in the Management of Dead Bodies after Disasters: A Field Manual for First Responders

#### **Animated Video:**

Create an Animated Video that will demonstrate the sequential process in the Management of the Dead using animated characters.

The animated video should show the sequential activities/processes that must be followed to meet the minimum standards of professional MotD. The video can be disseminated through:

- I. Public websites, YouTube, Facebook, Social media, etc.
- II. ICRC delegations, including First Aid, FAS, PGE, WeC sensitization sessions on management of the dead
- III. National Society branch training
- IV. Management of the dead training
- V. Medicine, health sciences, humanities, disaster management and law faculties
- VI. Municipal and regional community management meetings and training
- VII. Post-Mass fatality incidents - family assistance centres and mortuary operations
- VIII. Law enforcement colleges
- IX. Military officer, military justice, military police, and military health academies and training schools
- X. Militias and weapon bearers
- XI. NGO offices and their operational deployment venues
- XII. Disaster management offices and emergency operations centers
- XIII. Civil defense training colleges
- XIV. Media outlets

**Technical specifications:**

An animated clip of anything from 45 seconds to no more than 3 minutes detailing the MotD process.

Video Resolution: 1080p HD at 30 fps (frames per second).

**How to submit?**

Submissions must be made electronically - [sacompetition@icrc.org](mailto:sacompetition@icrc.org)

Should you wish to submit a physical copy on a USB, you may drop it off in a box at the ICRC office security desk on or before **30 June 2019. Please ensure the USB is in an envelope with your names clearly marked.**

**\*Please note: You may only submit between the hours of 8AM and 5PM.**

**\*Please ensure you sign the form with the security officer.**

**Address:**

**International Committee of the Red Cross (ICRC) Pretoria Regional Delegation  
202 East Avenue  
Arcadia  
Pretoria  
0007**

**\*Please note: Submitting a physical copy is NOT a requirement. As long as you have submitted your design electronically, it will be considered.**