



ICRC

APPEALS 2020

OVERVIEW



APPEALS 2020

OVERVIEW



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The boundaries, names and designations used in this document do not imply official endorsement nor express a political opinion on the part of the ICRC, and are without prejudice to claims of sovereignty over the territories mentioned.

The financial figures in this document have been rounded off and may vary slightly from the amounts presented in other documents. Sum totals may be marginally different from the totals presented.



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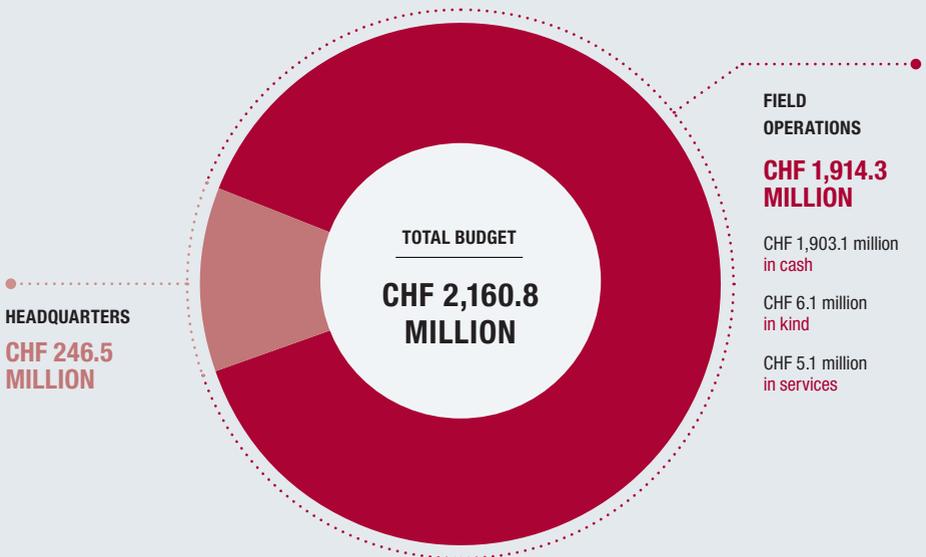
Afghanistan, Kabul, ICRC orthopaedic centre.
Teams greet their opponents at the 2019
national wheelchair basketball tournament.



ICRC APPEALS 2020

The International Committee of the Red Cross (ICRC) is funded by contributions from States party to the Geneva Conventions, supranational organizations, international institutions, National Red Cross and Red Crescent Societies, and public and private sources. All funding is voluntary.

The ICRC is appealing for **CHF 2.2 billion** to cover the costs of its activities in 2020.





Mali, Bamako. A dissemination session on international humanitarian law and the ICRC for the armed and security forces.

ICRC BUDGET AND APPEAL STRUCTURE

- The 2020 budget is based on the objectives set for the year and aims to cover activities from 1 January to 31 December 2020.
- The ICRC budget is established on a yearly basis, with the budget period corresponding to the calendar year.
- The ICRC uses its yearly *Appeals* to seek funding for its activities worldwide. In the course of the year, adjustments to the initial budgets may be made in the form of budget extensions. These are usually launched in response to emergencies or other situations requiring an expansion of activities or significant operational shifts; donors are informed of these through *Budget Extension Appeals*.
- *Special Appeals* cover specific or cross-cutting issues such as disability and mine action and the ICRC's response to sexual violence in armed conflict.

CONTRIBUTIONS

Contributions may be made in the form of cash, goods or services.

- Cash contributions are the most flexible and efficient way to finance ICRC operations. They account for around 95 to 98 per cent of the ICRC's total income. Cash contributions may be allocated for a specific purpose; please see the section on earmarking.
- In-kind contributions are donations provided in the form of food, non-food items or other specific goods needed for the ICRC's assistance activities. Donors may also provide cash-for-kind contributions to cover the purchase of pre-defined goods by the ICRC.
- Contributions in services refer to support given to the ICRC in the form of logistics or staff on loan.

STANDARD REPORTING SYSTEM

- The ICRC's *Annual Report* provides comprehensive information on the ICRC's activities from 1 January to 31 December. It reports back on the objectives set out in the *Appeals* and includes narrative accounts and consolidated result indicators, where relevant. Annexes to the *Annual Report* contain the financial statements, contributions made by each donor, the costs associated with seconding of staff by National Societies to the ICRC and the financial situation at the end of the year. *Special Reports* follow up on the *Special Appeals*.
- Financial and statistical data on the activities of the previous year are normally available by mid-March, making it possible to draft a financial statement for each appeal; the accounting records and financial statements are examined by external auditors (Ernst & Young), and the result of the audit of field and headquarters activities is reported to the ICRC Assembly.
- The ICRC issues *Midterm Reports* to inform donors about the status of its field operations at mid-year; these cover contexts where notable progress can already be reported at the time of writing.
- Donors may also receive information on evolving crises, specific field programmes, institutional policies and other topics through *Updates* or other ad hoc documents.
- Monthly and quarterly financial updates inform donors of developments in the ICRC's budget, expenditure rate and contribution levels.

Mexico. The Mexican Red Cross and the ICRC provide phone-charging stations, internet access and other services to help migrants contact their families.



ICRC STRATEGY 2019–2022





ICRC

Nepal, Sunsari. Training session on forensics organized by the ICRC and the Medico Legal Society of Nepal.

BREAKDOWN OF THE BUDGET

BREAKDOWN OF THE FIELD BUDGET

By geographical region
By programme

REGIONAL OVERVIEW

Africa
Americas
Asia and the Pacific
Europe and Central Asia
Near and Middle East

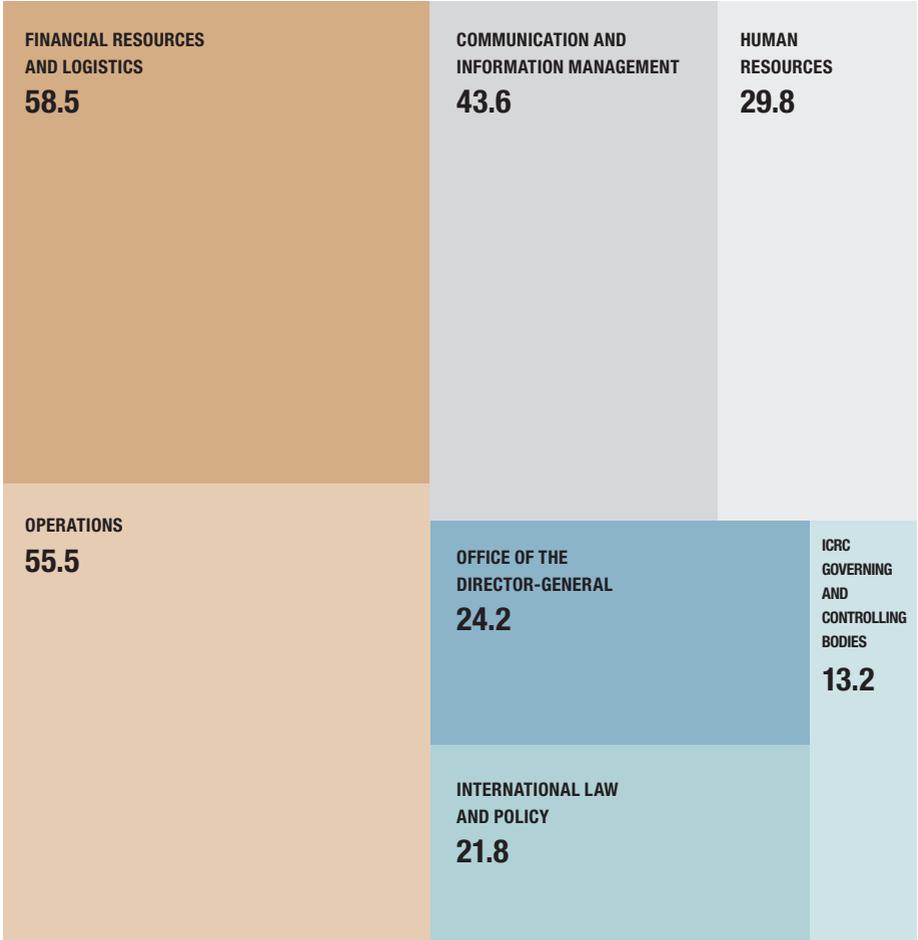
15 LARGEST OPERATIONS

BREAKDOWN OF THE HEADQUARTERS BUDGET

TOTAL HEADQUARTERS BUDGET:
CHF 246,454,000

BY DEPARTMENT

in CHF millions

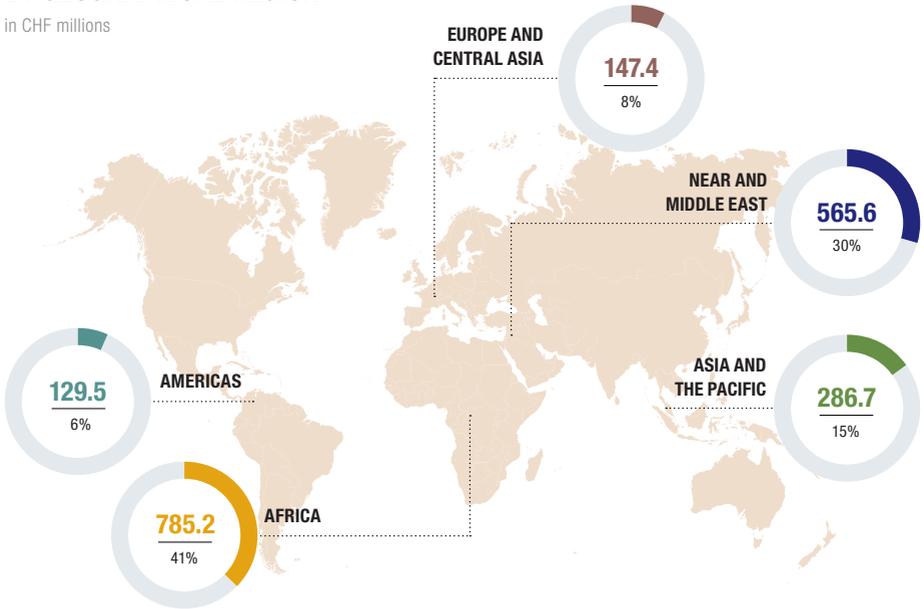


BREAKDOWN OF THE FIELD BUDGET

TOTAL FIELD BUDGET:
CHF 1,914,330,000

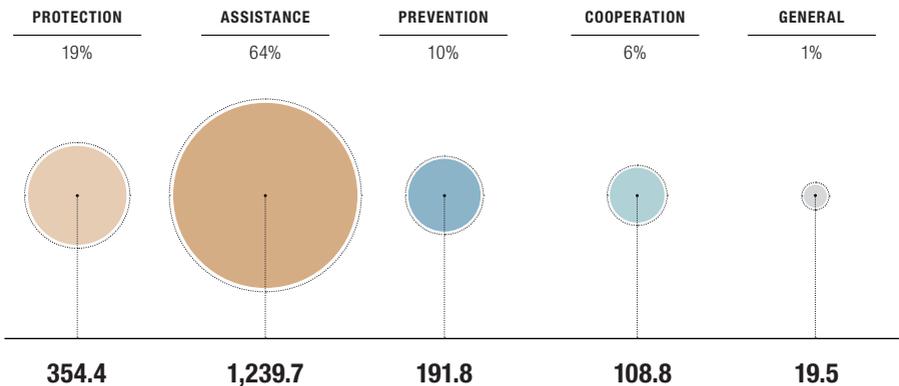
BY GEOGRAPHICAL REGION

in CHF millions



BY PROGRAMME

in CHF millions

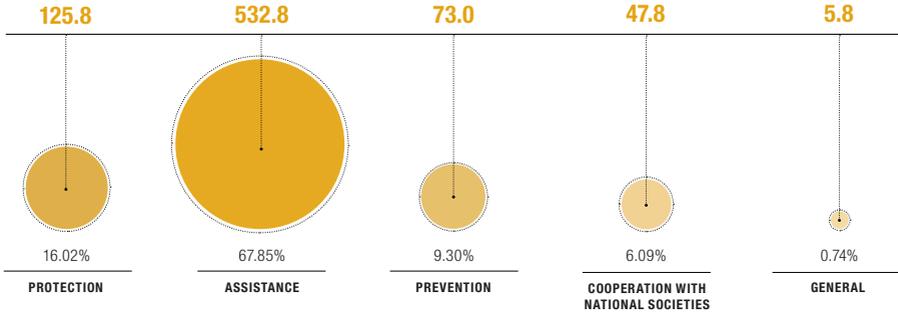


AFRICA

TOTAL 2020 BUDGET:
CHF 785.2 million

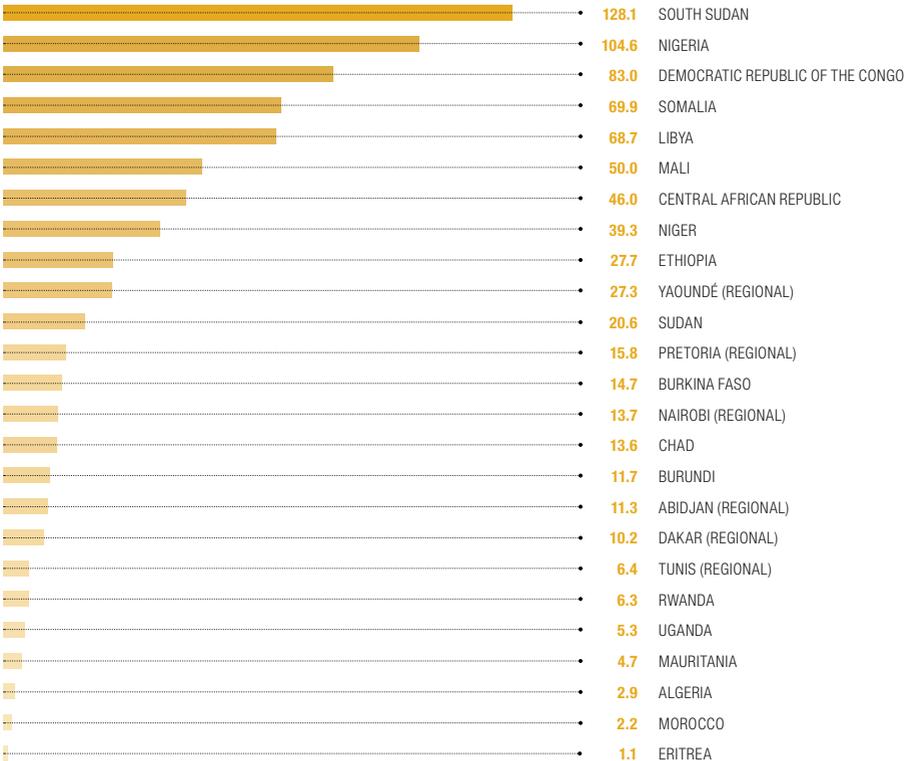
BUDGET BREAKDOWN BY PROGRAMME

in CHF millions



BUDGET BREAKDOWN BY CONTEXT

in CHF millions



OPERATIONAL HIGHLIGHTS and key assistance targets



BURKINA FASO

Water and habitat

23,680
BENEFICIARIES



LIBYA

Food consumption

150,000
BENEFICIARIES



MAURITANIA

Food production

60,000
BENEFICIARIES



MALI

Water and habitat

145,008
BENEFICIARIES



NIGER

Food consumption

193,235
BENEFICIARIES



NIGERIA

Hospitals supported

3
STRUCTURES

Primary-health-care
centres supported

16
STRUCTURES



SOUTH SUDAN

Income support

7,000
BENEFICIARIES

Food production

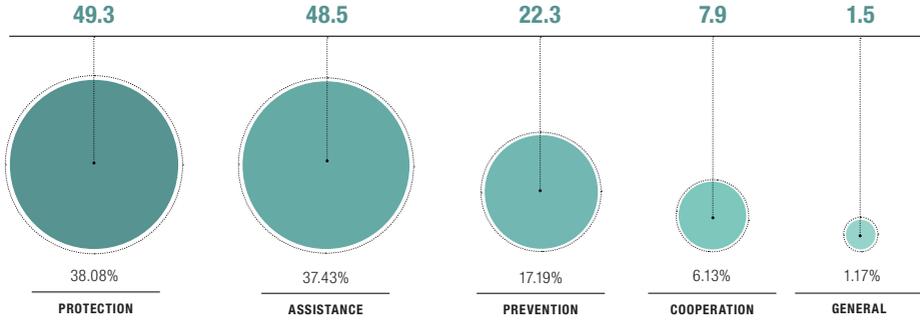
786,000
BENEFICIARIES

AMERICAS

TOTAL 2020 BUDGET:
CHF 129.5 million

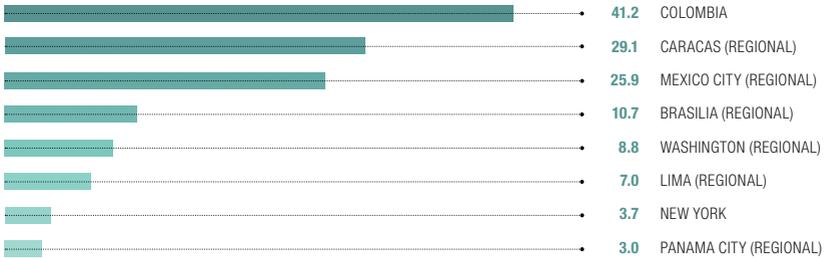
BUDGET BREAKDOWN BY PROGRAMME

in CHF millions



BUDGET BREAKDOWN BY CONTEXT

in CHF millions



OPERATIONAL HIGHLIGHTS and key assistance targets



MEXICO CITY (REGIONAL)

Primary-health-care centres supported

22
STRUCTURES



COLOMBIA

Water and habitat

260,300
BENEFICIARIES



VENEZUELA (CARACAS REGIONAL)

Hospitals supported

20
STRUCTURES



NEW YORK

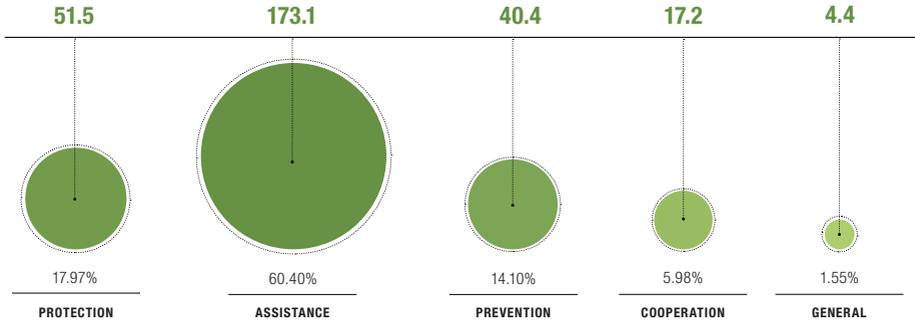
Humanitarian diplomacy

ASIA AND THE PACIFIC

TOTAL 2020 BUDGET:
CHF 286.7 million

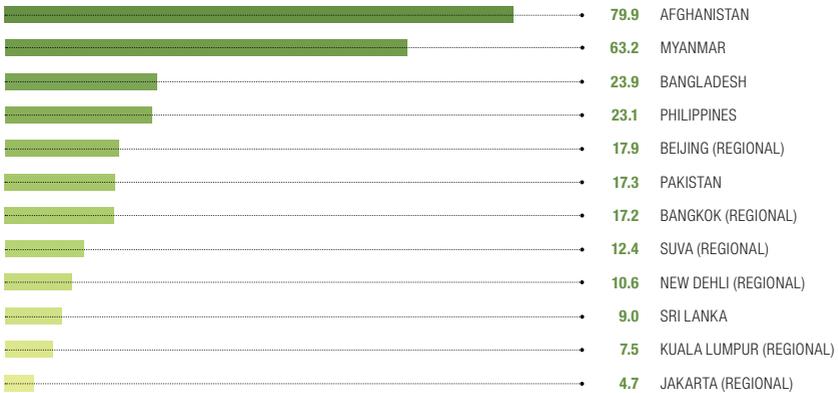
BUDGET BREAKDOWN BY PROGRAMME

in CHF millions



BUDGET BREAKDOWN BY CONTEXT

in CHF millions



OPERATIONAL HIGHLIGHTS and key assistance targets



BANGLADESH
Income support

11,000
BENEFICIARIES



MYANMAR
Living conditions

112,500
BENEFICIARIES



AFGHANISTAN
Hospitals supported

5
STRUCTURES

Primary-health-care
centres supported

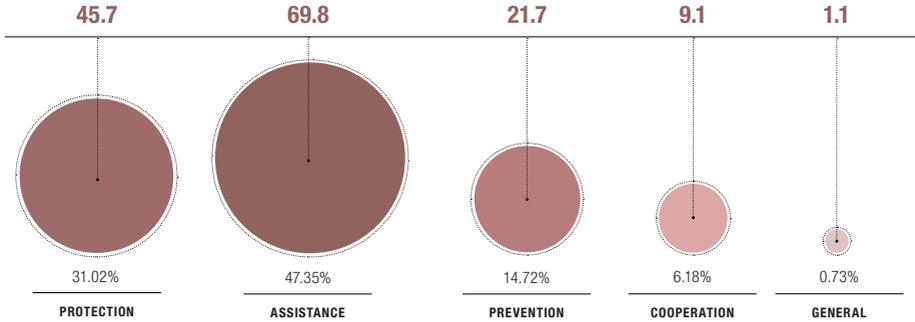
47
STRUCTURES

EUROPE AND CENTRAL ASIA

TOTAL 2020 BUDGET:
CHF 147.4 million

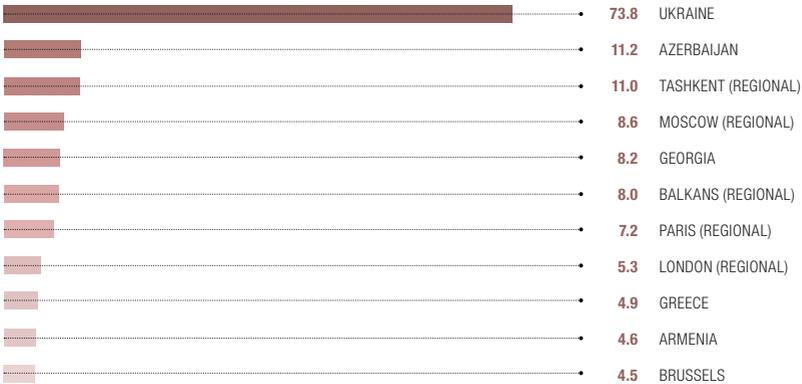
BUDGET BREAKDOWN BY PROGRAMME

in CHF millions



BUDGET BREAKDOWN BY CONTEXT

in CHF millions



OPERATIONAL HIGHLIGHTS

and key assistance targets



UKRAINE
Living conditions
183,570
BENEFICIARIES



GEORGIA
Clarifying the
fate of missing
persons



GREECE
Activities
for detained
migrants

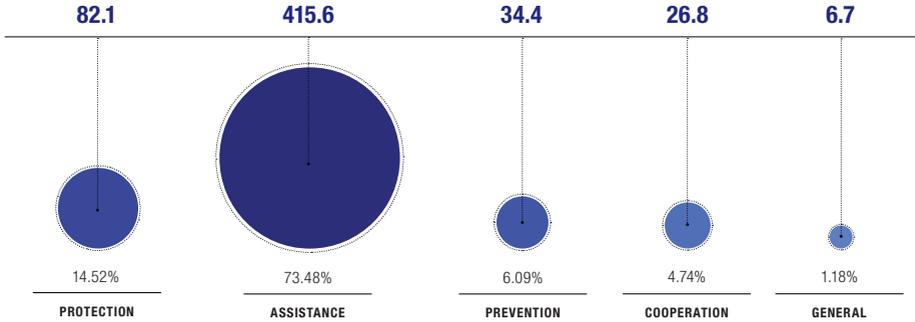
 ICRC regional delegation  ICRC delegation  ICRC mission

NEAR AND MIDDLE EAST

TOTAL 2020 BUDGET:
CHF 565.6 million

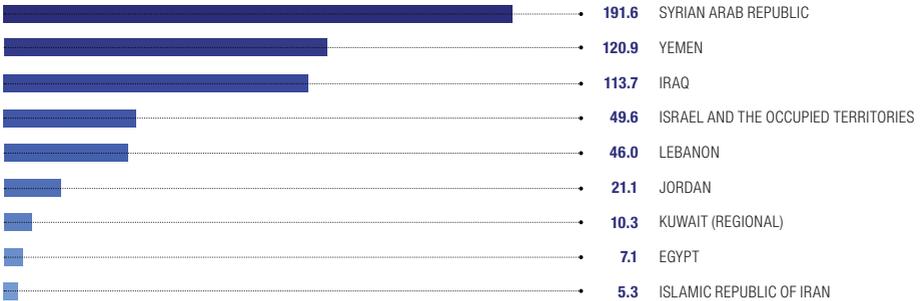
BUDGET BREAKDOWN BY PROGRAMME

in CHF millions



BUDGET BREAKDOWN BY CONTEXT

in CHF millions



OPERATIONAL HIGHLIGHTS and key assistance targets



LEBANON
Primary-health-care
centres supported

10
STRUCTURES



**SYRIAN ARAB
REPUBLIC**
Food consumption

965,400
BENEFICIARIES



IRAQ
Income support

166,620
BENEFICIARIES



**ISRAEL AND
THE OCCUPIED
TERRITORIES**
Hospitals supported

26
STRUCTURES



JORDAN
Income support

4,625
BENEFICIARIES



YEMEN
Water and habitat

3,300,000
BENEFICIARIES

15 LARGEST OPERATIONS

IN CHF MILLIONS¹



1. Based on the initial budgets published in the ICRC's appeals (not including budget extensions).



Q. Almoayed/ICRC

Yemen, Sana'a, ICRC-supported physical rehabilitation centre. A boy trains with his new prosthesis.

COMPARATIVE DATA²

ICRC BUDGETS 2019–2020

COMPARATIVE BREAKDOWN OF THE FIELD BUDGET

By programme

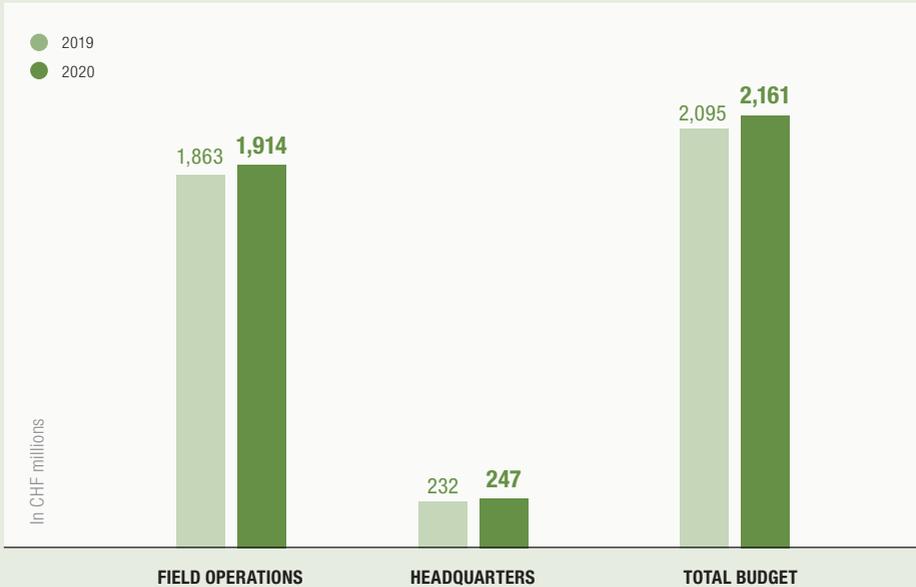
By geographical region

NOTABLE INCREASES/DECREASES PER GEOGRAPHICAL REGION

EVOLUTION OF THE ICRC'S BUDGET 2012–2019

2. Comparative data based on the initial budgets published in the ICRC's appeals (not including budget extensions).

ICRC BUDGETS³ 2019–2020



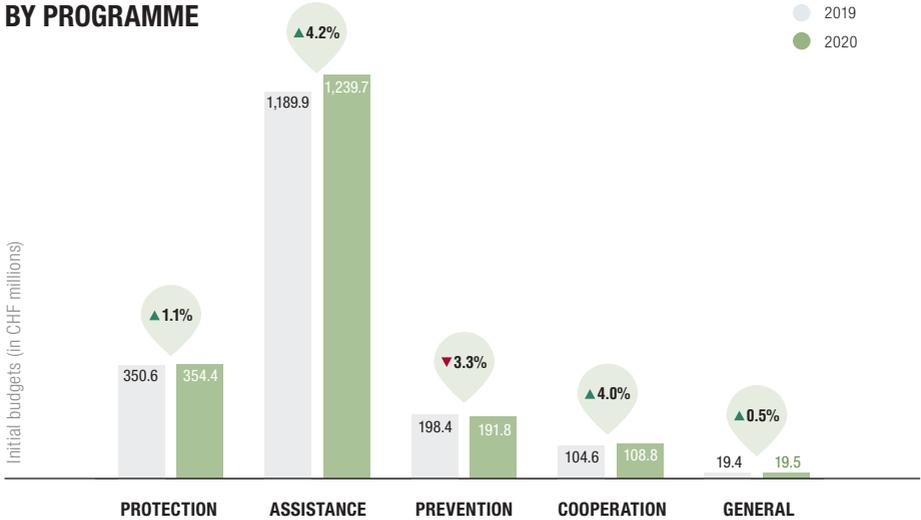
In 2020, the ICRC will continue to build on its ambition of recent years and will reinforce the sustainability and quality of its operations.

To achieve these goals, and having assessed the massive scale of needs, we are putting forward a budget for 2020 comprising CHF 1.91 billion for field operations – an increase of 2.8% on the initial 2019 budget – and CHF 246.5 million for headquarters – an increase of 6.3% from last year.

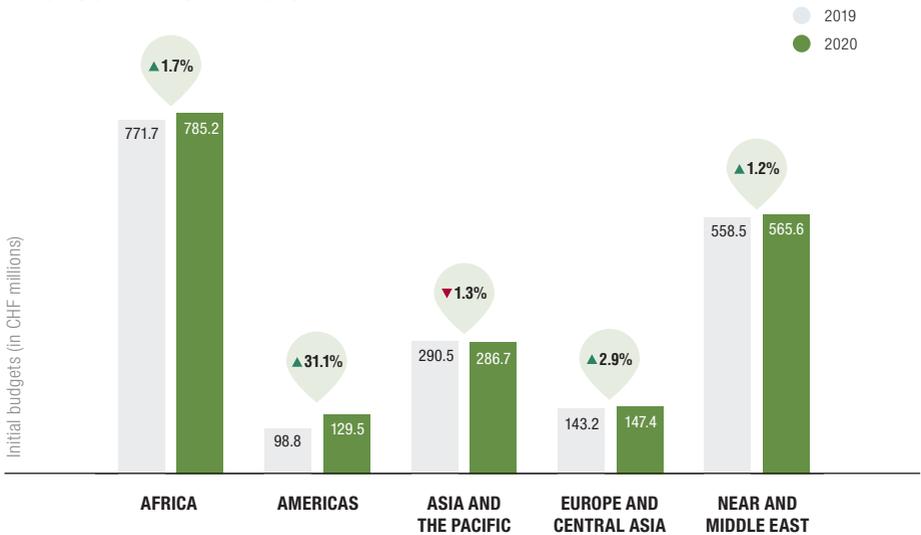
3. Comparative data based on the initial budgets (2019 and 2020) published in the ICRC’s appeals (not including budget extensions).

COMPARATIVE BREAKDOWN OF THE FIELD BUDGET⁴

BY PROGRAMME



BY GEOGRAPHICAL REGION



4. Comparative data based on the initial budgets (2019 and 2020) published in the ICRC's appeals (not including budget extensions).

NOTABLE INCREASES/DECREASES PER GEOGRAPHICAL REGION 2019–2020⁵

AFRICA	▲ INCREASE/ ▼ DECREASE	%	IN CHF MILLIONS
Burkina Faso ⁶	▲	100%	14.7
Ethiopia	▲	30%	6.4
Somalia	▲	6%	4.2
Yaoundé (regional)	▲	9%	2.4
Libya	▲	3%	2.2
South Sudan	▼	-8%	10.6
Abidjan (regional)	▼	-37%	6.7

AMERICAS			
Caracas (regional)	▲	224%	20.2
Colombia	▲	21%	7.0
Mexico City (regional)	▲	8%	1.9
Brasília (regional)	▲	7%	0.7

ASIA AND THE PACIFIC			
Afghanistan	▲	3%	2.6
Philippines	▲	10%	2.1
Bangladesh	▼	-18%	5.1

EUROPE AND CENTRAL ASIA			
Ukraine	▲	6%	4.4

NEAR AND MIDDLE EAST			
Yemen	▲	20%	19.9
Syrian Arab Republic	▲	2%	4.0
Egypt	▲	28%	1.5
Iraq	▼	-11%	13.7
Jordan	▼	-13%	3.1

5. Comparative data based on the initial budgets (2019 and 2020) published in the ICRC's appeals (not including budget extensions)

6. New delegation; formerly covered by Abidjan regional delegation.

EVOLUTION OF THE ICRC'S BUDGET⁷ 2012–2020



Ensuring a more diverse, efficient and sustainable use of humanitarian funding will continue to be crucial to enhancing the ICRC's impact. Since 2012, the ICRC's global budget has grown at an average rate of 8% per year, reflecting its ability to deliver relevant and timely services to people affected by armed conflict and other situations of violence.

The ICRC's mandate, institutional strategy, and operational and organizational priorities frame the bottom-up assessment of humanitarian needs in each of the contexts where it works. Opportunities and constraints related to the organization's capacity to deliver and to secure adequate resources for its operations also factor into the equation.

7. Comparative data based on the initial budgets published in the ICRC's appeals (not including budget extensions)

The field budget reflects a slightly lower growth trend than in previous years as the ICRC consolidates its operations in key contexts that have undergone several consecutive years of significant growth. At the same time, the challenging security environments in a number of contexts require the ICRC to adapt its modus operandi so as to reduce its exposure to risks. These and other key considerations mean that the organization will maintain a stable overall footprint and level of activities in 2020.

The growth in the headquarters budget reflects the ICRC's ambitions related to data and digitalization, as well as other ongoing organizational change initiatives.



Cambodia, Phnom Penh. Wheelchair basketball players raise a green note as a vote in favour of the recognition of the Cambodian Wheelchair Basketball Federation.

C. Mao/ICRC



Papua New Guinea, Bougainville. Community-based first-aid training conducted by volunteers of the Papua New Guinea Red Cross Society. The participants came from different villages in the area.

EARMARKING

EARMARKING

Earmarking is the practice whereby donors require that their funds be allocated for: the ICRC in general; the field or headquarters budget; a particular region, programme or country; or for the purchase of specific goods.

The table below shows the overall framework agreed with donors for the earmarking levels of cash contributions to the ICRC.

LEVEL OF EARMARKING	RANGE/RESTRICTIONS	ICRC POLICY
Non-earmarked	<ul style="list-style-type: none"> • general ICRC • ICRC field or headquarters budget 	preferred and encouraged, as it ensures maximum flexibility
Loosely earmarked (region and/or programme)	<ul style="list-style-type: none"> • one of the five geographical regions: Africa, Americas, Asia and the Pacific, Europe and Central Asia, Near and Middle East • one of the four programmes: Protection, Assistance, Prevention, Cooperation • one of the four programmes in one of the five geographical regions 	acceptable and encouraged (with the exception of the third category, which is considered acceptable but not encouraged)
Country or context	<ul style="list-style-type: none"> • one of the ICRC's field operations 	
Tightly earmarked	<ul style="list-style-type: none"> • a specific programme or sub-programme within one context 	discouraged; these types of contributions are accepted only as exceptions and on the condition that they are not detrimental to more loosely earmarked contributions or to the ICRC's principled approach



Colombia, Quibdo, Choco. An ICRC team visits members of a displaced community that it had provided with shelter and access to water.

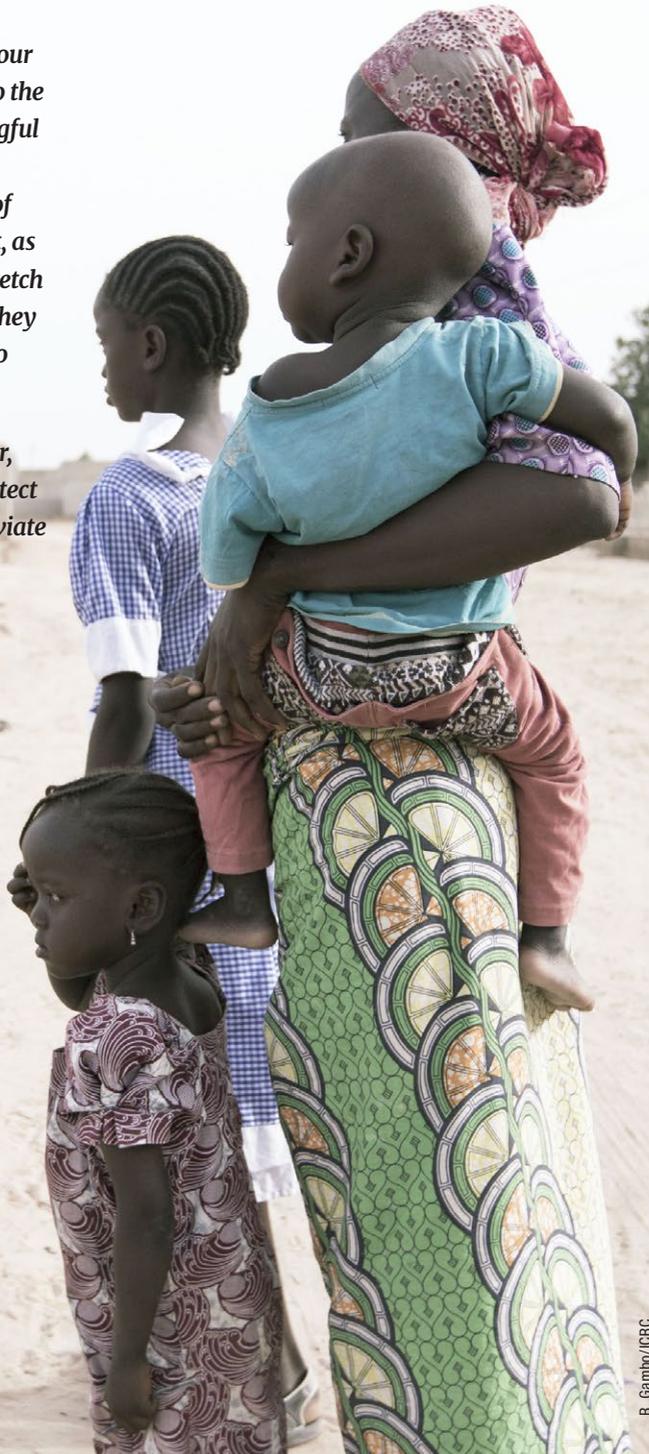
Flexible funding policies remain essential for the ICRC to meet needs effectively and in line with its principled approach to humanitarian action. Such policies correlate directly with the ICRC's ability to maintain its independence, frontload rapid-response operations, and adapt to constantly evolving situations and needs.

Of particular importance are non-earmarked and loosely earmarked contributions, which enable the ICRC to ensure the continuity of its operations and maintain a much-needed presence in underfunded contexts. The operational flexibility afforded by such contributions allows the ICRC to fulfil its exclusively humanitarian mandate in a timely manner, whether in sudden-onset crises, protracted conflicts that call for multi-year responses, slow-onset crises requiring pre-emptive action, or so-called “forgotten crises” that have fallen out of the public spotlight.

The ICRC attaches great value to the flexibility provided by its donors and partners in the geographical or programmatic allocation of funds. Flexible contributions ensure that resources go where they are needed the most, which makes for a stronger impact on the ground.

Reaching those in need is a collective effort. The support of our donors and partners is critical to the ICRC's ability to deliver meaningful and sustainable humanitarian responses in favour of millions of people, year in and year out. Yet, as armed conflicts and violence stretch on, the gap between the needs they create and the ICRC's capacity to respond continues to grow.

Help us bridge the gap. Together, we can continue working to protect people, prevent abuses and alleviate suffering in over 90 countries around the world.





ICRC

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