





The Young Humanitarian Journalist Competition (YHJC), an expansion of the Young Humanitarian Writers Competition since 2015, is co-organised by the International Committee of the Red Cross (ICRC) and Universiti Teknologi MARA (UiTM) since 2021, with support from the Malaysian Red Crescent Society.

The 2022 rendition is doubly significant as it marks the golden jubilee of the establishment of the Faculty of Communication and Media Studies of UiTM as well as ICRC's presence in Malaysia (since 1972), and also 60 years of Malaysia's accession to the Geneva Conventions (that are a part of the core of International Humanitarian Law – IHL), the themes in 2022 YHJC will focus on highlighting humanitarian actions and reducing human suffering for over half a century.

Competition's objectives

- Raise awareness among youths on the impact of media reporting on humanitarian issues and vulnerable populations; and encourage them to proactively seek angles that can create positive impact in their community and the country;
- Enhance youths' understanding of IHL and humanitarian principles, their relevance to journalists, strengthening their media reporting;
- Increase competitiveness of youths through learning from industrial experts and practitioners from the field.

Eligibility

The competition is open to anyone who:

- is aged between 18 and 30 years and residing in Malaysia, or Malaysians residing abroad; and
- is not an employee of, Universiti Teknologi MARA (UiTM), or the component members of the International Red Cross and Red Crescent Movement (including the International Committee of the Red Cross, International Federation of Red Cross and Red Crescent Societies & Malaysian Red Crescent Society).

Categories and Prizes

There are two categories in the competition:

- Essay
- Video

Young Humanitarian Journalists (essay):

First prize: RM1,000; Second prize: RM700, Third prize: RM500

Two consolation prizes: RM200 each

- An individual category.
- Entry must be between 500 words and 1,800 words. The number of words stated at the end of the article.
- Includes interview(s) with relevant key informant(s)/topic experts or/and quote/s in verbatim from experts in any of the online talks arranged by the organisers for the competition.







- Article must be in Microsoft Word, written in the format of a news report or news feature.
 Q&A formats will not be accepted. No accompanying images, tables or graphics will be accepted.
- Article should be named in this format, date of submission (yymmdd)_article title e.g.: 220824_YouthBanNuclearWeapons.docx
- No identifying information of competition participants (including name, name of media organisation, name of university, etc.) should be included anywhere in the article.

Young Humanitarian Journalists (video):

First prize: RM1,000; Second prize: RM700, Third prize: RM500

Two consolation prizes: RM200 each

- A team of not more than three persons.
- Entry must be between 3 and 10 minutes.
- Includes interview(s) with relevant key informant(s)/topic experts or/and quote/s in verbatim from experts in any of the online talks arranged by the organisers for the competition.
- Video (MP4 format) in the format of a news reporting or news feature. Q&A formats will not be accepted.
- Video file should be named in this format, date of submission (yymmdd)_VideoName title e.g: 211028_HumanitariansAndClimateChange.mp4
- No identifying information of competition participants (including name, name of media organisation, name of university, etc.) should be included anywhere in the video.

Themes

Each entry (essay or video) must:

- be in either Malay or English;
- address directly one of the following themes;
- use standard news and/or media feature writing/ broadcast style;
- be based on facts, real events, real people and from an angle of humanitarian reporting;
- All entries MUST include an interview element, which may be either:
 - > an interview(s) with a topic expert(s) or someone of importance in the field. These can be done face-to-face or via phone call, email or video conferencing; or
 - a quote in verbatim from speakers in any of the online talks arranged by the organisers for the competition; or
 - > both

Entries that do not fulfil the interview criteria will be automatically disqualified.

<u>Theme 1: Humanitarian action in Malaysia and beyond – lessons from the past</u> and emerging challenges

Entries in this category shall report on a crisis/ natural disaster/ armed conflict that occurred between 1970s and 2022 in Malaysia or the region, focusing on at least one of the following:

impartiality in providing humanitarian assistance;







- climate change humanitarian consequences and action
- story of an unsung hero (that has not been reported)
- humanitarian actions of Red Cross and Red Crescent in Malaysia

Theme 2: International Humanitarian Law – alleviating human suffering

In addition to signing the Geneva Conventions in 1962, the country has become party to several other treaties in IHL including the 1954 Hague Convention for the Protection of Cultural Property; 1989 Convention on the Rights of the Child; 1997 Anti-Personnel Mine Ban Convention; and 2017 Treaty on the Prohibition of Nuclear Weapons (TPNW).

Entries in this category must focus on either one of the following:

- Importance of disseminating IHL at peacetime
- Next steps towards a world without nuclear weapons
- A personal experience of an individual/ organisation/ agency that has involved in developing/ promoting an IHL treaty.

Online Talks

Online talks will be organised throughout the competition duration to provide information and tips related to the themes. Regardless of the theme they choose, attendance to any of the talks will allow participants to get a better understanding on pressing humanitarian issues, in addition to earning additional marks (capped at two talks) for the competition.

List of online talks

* This list is updated whenever necessary.

https://www.icrc.org/en/document/young-humanitarian-journalists-competition-2022

Online Resources

Following online reference materials are useful as reference for participants to gain more insight on relevant topics.

Ethics in Conflict

https://www.ethicsinconflict.com/about

Climate change & Conflict

https://www.icrc.org/en/what-we-do/climate-change-conflict

FAQ on the rules of war

https://www.icrc.org/en/document/ihl-rules-of-war-faq-geneva-conventions

Nuclear weapons

https://www.icrc.org/en/document/2017-treaty-prohibition-nuclear-weapons







https://www.icrc.org/en/nuclear-ban-treaty-no-to-nukes https://www.icrc.org/en/document/why-nuclear-ban-treaty-matters

Submission and closing date

Submission steps

- 1. Fill up the online submission form at; https://forms.office.com/r/3UdwNEzwt2
- 2. Email article/ link to download video to the ICRC at kualalumpur@icrc.org with the email subject: Young Humanitarian Journalists Competition 2022 (Essay/ Video).

A submission is considered complete only after the above two steps are done **by 11 November 2022.**

Selection criteria

A judging panel will select winners based on the following criteria:

- Composition and content, i.e. form, structure and quality
- Fair, balanced and objective humanitarian reporting.
- Originality, style, storytelling technique and creativity
- Language
- Factual, informative and well-researched
- Online talk(s)' attendance (capped at two talks)*

*Participants will be asked to provide a screenshot of their attendance (with full name) and a short summary what they learned from each of the webinars as proof of attendance, that must be emailed together with the competition entry to earn the additional marks (maximum for attendance at two talks).

Other terms and conditions

- Participation in the competition means that an entrant has accepted the terms of the competition.
- There is no entry fee.
- Each person may submit multiple entries but only one entry per category is eligible to win a prize.
- The entry must be the entrant's own original work. Plagiarism or writing/ video that contains libel or slander against any person / organisation or contains profanity will invalidate an entry. No copyrighted materials (music, images, video clips, etc.) may be used for this competition unless you own the copyright or have license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
- Entrants may be required to provide identity documentation as proof of their age.
- By entering the competition, it is deemed that the entrant allows the organiser to use the winning work for publicity of the competition or humanitarian issues, credited to the winners. All entries may also be used by the organiser in their whole or edited form.
- Prizes are non-exchangeable.
- Winners shall be notified by the organiser via telephone or email in December 2022. If there is no response from the chosen winner within five working days, another winner







will be selected. The organizer is not responsible for and shall not be liable for late, lost or misdirected entries, or unsuccessful efforts to notify winners.

- Winners must have a bank account in Malaysia that allows the deposit of the cash prizes.
- Entries not conforming to contest guidelines / rules will be disqualified. The judges reserve the right to reject entries found to contain false information at their discretion.
- The decision of the judges is final. No correspondence will be entertained.
- While not anticipated, these rules and regulations are subject to changes at the discretion of the organisers at any time. The organisers shall have the right to interpret these rules according to their own judgment.

Contact details

For further information on the competition, please contact:

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