

INVEST IN THE FUTURE OF HUMANITARIAN ACTION



HUMANITARIAN AID IS AT A TURNING POINT

No matter where we live, we want to provide our families with a safe environment, enough food and water, education opportunities and the chance of a better future. Yet, this is a daily struggle for millions of people affected by armed conflict.

Over time, wars have evolved - they are now more protracted and technologically driven. In an increasingly polarized world, humanitarian actors have no choice but to adapt their response or else fail to carry out their lifesaving mission.

Time is pressing. Innovative solutions are needed now to continue saving lives tomorrow.

THE FOUNDATION FOR THE ICRC

The go-to laboratory for shaping tomorrow's humanitarian action

WHO WE ARE

The Foundation for the International Committee of the Red Cross (ICRC) was established in 1931 as an independent Swiss Foundation on a simple idea: to sustain the lifesaving work of the ICRC and its capacity to develop and promote international humanitarian law in peacetime as in wartime.

90 years on, this mission has become more relevant than ever. We have reviewed how best to add value given the daunting challenges ahead. We have identified two interconnected priorities: to act as an investor and as a laboratory for the ICRC so it can best respond to future needs and continue its vital mission with the required independence and flexibility.

OUR MISSION

We invest in the future of humanitarian action to secure the ICRC's long-term independence and capacity to effectively fulfil its unique mission.

The Foundation supports innovative initiatives spearheaded by the ICRC to prevent and effectively respond to evolving crises, which can be scaled up across the humanitarian sector and leave a lasting legacy for the next generations.

"What matters is not only the good the ICRC brings, but the evil it prevents."

Nelson Mandela

TACKLING THE NEW FRONTIERS OF HUMANITARIAN ACTION

OUR FOCUS AREA

We want to accelerate innovation to help deliver a more relevant and sustainable response for victims of armed conflicts and violence.



Leverage new technologies



Innovate with and for people in crisis



Strengthen the laws of war



Develop new financial models



Build resilience and environmental sustainability



Engage the humanitarian sector globally

YOUR PARTNER OF CHOICE

INVESTING IN HUMANITARIAN WORK MADE EASY

160 years ago, the Red Cross founders imagined a better world. Their vision gave rise to modern humanitarian action. It is time to reimagine this vision of our shared humanity for tomorrow.

Through your investment in the Foundation's Endowment Fund, you become part of the solution and associate yourself with an organization that is recognized as the gold standard of humanitarian action. You also benefit from a wide range of benefits and services tailored to your expectations.

A LONG-TERM APPROACH

The Endowment Fund is administered by first-class wealth managers following clear ethical guidelines. Annual returns are being re-invested in ICRC's innovative programmes year after year, in line with the objectives of the Foundation.

The Foundation also seeks to diversify its investments with contributions by world renowned and socially engaged artists who support its mission.

A TAX-DEDUCTIBLE INVESTMENT

The Foundation for the ICRC is recognized of public utility in Switzerland. All Swiss donations are tax deductible and options are available for all other countries.

AN UMBRELLA FOUNDATION

The Foundation can shelter dedicated funds, established on the initiative of an individual, in memory of a loved one or as part of a family's philanthropic investment plan. These funds can also be created by companies or other legal persons to advance their humanitarian ambitions.

With this option, you are freed from the constraints of financial management of your sheltered fund but you can select the programmes you want to invest in, alongside a representative of the Foundation. You also get the visibility and recognition your investment deserves.

0% ADMINISTRATIVE COSTS

Unlike most not-for-profit organizations, the Foundation for the ICRC does not take administrative costs on the donations it receives. This means the entirety of your investment goes into the social mission and is placed in its Endowment Fund.

PRIVILEGED ACCESS TO THE ICRC NETWORK

By joining forces with the Foundation, you gain unique access to the ICRC leadership and the wealth of expertise of its 20 000 staff. Field visits and other exclusive exchange with our local teams can also be arranged on demand.

Together, let's reimagine the future of humanitarian action.

“Securing the future of humanitarian action is crucial. Our goal is to substantially grow the endowment of the Foundation to preserve and strengthen the ICRC’s ability to carry out its vital mission in a fast-changing, polarized world.”

Please join us as a Founding Partner; we want to work with leaders to make a lasting difference together.”

Gilles Carbonnier,
President of the Foundation and
Vice-President of the ICRC

ICRC 2020 FIGURES

20'000
STAFF

90
COUNTRIES

35 mio
CHILDREN, WOMEN AND MEN
ASSISTED AND PROTECTED

THE ICRC: A PIONEER IN HUMANITARIAN AID

UNMATCHED ACCESS

The ICRC's core mission is to protect and assist people affected by armed conflict and violence worldwide. Its neutrality and independence give the organization privileged access so that it is often the only one able to help victims in the midst of hostilities.

AN INTERNATIONAL REFERENCE

The ICRC led to the creation of international humanitarian law and the global Red Cross and Red Crescent Movement. Today, the ICRC remains the guardian of the Geneva Conventions, the 'laws of war', which protect the lives and dignity of people in conflicts.

AN UNPARALLELED REACH AND SCALE

As the founder of the world's largest humanitarian network, the ICRC works together with the 192 National Red Cross and Red Crescent Societies - more than 17 million volunteers across the globe.

UNIQUE EXPERTISE

The ICRC has unparalleled experience in the field of humanitarian action, providing direct assistance and protection for civilians, detainees, displaced and wounded people and others affected by conflict.



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