





# The competition aims to encourage:

- the promotion of humanitarian law and humanitarian principles to protect lives and reduce human suffering;
- discussion on the humanitarian challenges in today's world;
- the highlighting of humanitarian stories that have taken place around us or worldwide.

### Criteria for participation

The competition is open to anyone who:

- is aged between 16 and 30 and residing in Malaysia.
- is not an employee of ICRC, IFRC, MRC or exco member of NPC.
- falls within either of the following categories:
  - Journalists category a journalist (full-time, freelance or former) of a media organisation.
  - Non-journalists category someone who is NOT from any media organisation.

# Journalists category:

- To qualify for entry, the article has to meet the following conditions. It must be:
  - self-authored on one of the required topics.
  - o in Malay or English.
  - o of more than 500 words.
  - published in a newspaper or on a news website of a media organisation in Malaysia in 2018.
  - o in the format of a news report, feature or interview.
- Entries must be submitted via email with the email subject: Young Humanitarian Writers Competition 2018 Journalist.
- Each entry must include:
  - o a completed entry form with the article text using the template (in Word document format only with file name ending with .doc or .docx). No accompanying images, tables or graphics will be accepted.
  - the number of words stated at the end of the article.
  - proof of the published article scanned copy or PDF file of the published print or online article.

## Non-journalists category:

- To qualify as an entry, the article has to meet the following conditions. It must be:
  - self-authored on one of the required topics.
  - o in Malay or English.
  - o under 2,000 words.
  - in the format of a news report, feature or interview.
- Entries must be submitted via email with the email subject: Young Humanitarian Writers Competition 2018 Non journalist.
- Each entry must include:
  - a completed entry form with the article text using the template (in Word document format only with file name ending with .doc or .docx). No accompanying images, tables or graphics will be accepted.







o the number of words stated at the end of the article.

### **Topics**

The entries shall <u>address directly one of the following topics</u>. Using journalism writing style, the entries must be based on facts, real events and real people.

- 1. **International humanitarian law** (IHL) on one of the following elements:
  - a. IHL and its current challenges
  - b. How individuals / organisations can help promote IHL
- 2. **Humanitarian action** on one of the following elements:
  - a. The challenges in upholding humanitarian principles in humanitarian action, in particular humanity, neutrality, impartiality and independence
  - b. Humanitarian impact and innovation
- 3. **A true story** on one of the following elements:
  - a. Humanitarian workers, including health care personnel, who work in situations of armed conflict or violence
  - b. A bystander who protects the life and human dignity of someone in a situation of armed conflict or violence
  - c. People whose lives have been touched by the Red Cross and Red Crescent Movement

## Selection criteria

Entries will be judged in terms of:

- Composition and content, i.e. form, structure and quality.
- Fair, balanced and objective humanitarian reporting.
- Originality, style and independence.
- Language.
- An informative and well-researched article.

#### Submission and closing date

Entries (using the article template with entry form) must be submitted via email by the entrant to kualalumpur@icrc.org by 31 October 2018.

#### **Prizes**

# Journalists category:

There shall be only one combined language category: English or Malay.

- First Prize: Electronic gadgets worth RM2,000
- Second Prize: Electronic gadgets worth RM1,500
- Third prize: Electronic gadgets worth RM1,000
- Fourth prize: Electronic gadgets worth RM500







# Non-journalists category:

There shall be two language categories: English and Malay.

## **English Language:**

First Prize: Electronic gadgets worth RM1,500
Second Prize: Electronic gadgets worth RM1,000

## Malay Language:

First Prize: Electronic gadgets worth RM1,500

Second Prize: Electronic gadgets worth RM1,000

The top five finalists in each category will receive a certificate of achievement.

#### **Terms and conditions**

- Participation in the competition means that an entrant has accepted the terms of the competition.
- There is no entry fee.
- Each entry must include an entry form and use the article template. The entry must be the entrant's own original work.
- Each person is eligible to enter only one category (Journalist or Non-journalist) but may submit multiple articles (English or Malay). Each person is eligible to win only one prize.
- Prizes are non-exchangeable.
- Entrants may be required to provide identity documentation as proof of their age.
   Universities / organisations / companies may be contacted for verification of an entrant's background.
- By entering the competition, it is deemed that the entrant allows ICRC / NPC to use the winning work for publicity of the competition or humanitarian issues, credited to the winners. All entries may also be used by ICRC / NPC in their whole or edited form.
- Plagiarism or writing that contains libel or slander against any person / organisation or contains profanity will invalidate an entry.
- No identifying information (including name, name of media organisation, name of university, etc.) should be included anywhere other than on the entry form.
- Winners shall be notified by the organiser via telephone or email in November 2018. If there is no response from the chosen winner within five working days, another winner will be selected. The organiser is not responsible for and shall not be liable for late, lost or misdirected entries, or unsuccessful efforts to notify winners.
- Winners will be required to attend a prize-giving ceremony within three months after the announcement of the results.
- Entries not conforming to contest guidelines / rules will be disqualified. The judges reserve the right to reject entries found to contain false information at their discretion.
- The decision of the judges is final. No correspondence will be entertained.







#### **Websites**

The following websites and resources may be of use for background information and ideas:

- www.icrc.org
- www.nationalpressclub.org.my
- www.redcrescent.org.my
- www.ifrc.org
- www.healthcareindanger.org
- www.fundamentalprinciples.today

### For further information, please contact:

International Committee of the Red Cross (ICRC) Unit 50-11-1, Level 11, Wisma UOA Damansara, No. 50, Jalan Dungun, Damansara Heights, 50490 Kuala Lumpur T: 03 2084 1800 F: 03 2084 1999 E: kualalumpur@icrc.org

The National Press Club Malaysia 84, Jalan Tangsi, 50480 Kuala Lumpur

T: 03 2694 0525 F: 03 2691 6331 E: nationalpressclub@gmail.com

Malaysian Red Crescent National Headquarters Lot PT54 Lengkok Belfield Off Jalan Wisma Putra 50460 Kuala Lumpur, Malaysia T: 03 2142 8122, 03 2143 8122 F: 03 2143 5122

E: secgen@redcrescent.org.my